

Business Administration

Bachelor

TR-NQF-HE: Level 6

QF-EHEA: First Cycle

EQF-LLL: Level 6

Vision and Mission of the Program

Mission: To be beneficial to the society by contributing towards the correct orientation and management of enterprises in today's competitive and rapidly changing environment by creating and sharing the information in an innovative and efficient way.

Vision: To be a department that plays an active role in shaping the business world of the future with its innovative approaches in education, training and research and has a significant contribution to both the country and the world economy.