

Management Information System (Master) (with Thesis) (English)			
Master	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

## Program Information

Management information systems is an interdisciplinary department that deals with business management, digital transformation, data science, computer technologies, and software together and aims to create an effective management and execution process for organizations. Especially in the recent period, the rapid move in technology, the increasing dominance of artificial intelligence, destructive innovative phenomena/cases such as COVID-19 which push institutions and organizations into the world of information in a very short time, and forced digitalization. In the world that we live today, management and informatics can not be considered independently or proceed without each other. This situation makes it necessary to look at the events by combining management and informatics in a way higher than the undergraduate level. Businesses, institutions, and individuals; In our age, we should acquire the basic philosophy of informatics not by hearsay, but by seeing the big picture with its advantages and disadvantages, by understanding the effects of data, artificial intelligence, and digital transformation in management. While learning those effects;