

Visual Communication Design			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Program Information

This department, which encourages our students to use their creativity actively by developing their analytical skills and visual language; aims to train designers who will work at the intersection of art, design and mass culture, with a high sense of social responsibility and questioning. In addition to the cultural studies they carry out in the field of social sciences, our students, who have the opportunity to practice in a wide range, enrich their conceptual, critical and organizational skills by developing their designer/artist roles. Our students, who have the chance to practice in the fields of advertising, design, digital content production and creative art, benefit from the studio, city, society, economy and industry, which are tools to improve themselves while meeting sectoral demands with their work.