

Business Administration			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Program Information

The phenomenon of globalization and the economic, political and social developments and changes experienced in recent years are effective in increasing the importance of the business administration department. In order to take place not only in national markets but also in international markets, enterprises have understood the importance of acting with a global perspective, being with employees have professional and scientific equipment, mastering information technology infrastructure, and complying with ethical rules. In the light of this information, there is increasing need to the human resources that use the resources effectively, are open to innovation, can integrate themselves into the international markets and manages the business processes with a proactive structure thanks to analytical thinking.

Our university, which acting with the idea of education based on practical, will be able to carry out departmental courses with applied institutions. In addition, these institutions will create a significant advantage in terms of students' voluntary and compulsory internship.