

Business Administration (English)

Bachelor

TR-NQF-HE: Level 6

QF-EHEA: First Cycle

EQF-LLL: Level 6

## Aim of the Programme

To train ethical leaders who follow the global economy and business world, have knowledge of changing ways of doing business and technology, can be successful in every sector and level, can make fast and correct decisions when necessary, can communicate effectively and have effective management skills. In addition, it is to train managers who adapt to changing business models and internalize continuous learning.