

Business Administration

Bachelor

TR-NQF-HE: Level 6

QF-EHEA: First Cycle

EQF-LLL: Level 6

## Aim of the Programme

To develop ethical leaders who follow the global economy and business world, who dominate technology and changing business manner, who are able to succeed in every sector and level, who can make fast and accurate decisions, communicate effectively and have effective management ability when they are in need.