Pharmacy Services			
Associate	TR-NQF-HE: Level 5	QF-EHEA: Short Cycle	EQF-LLL: Level 5

Course Introduction and Application Information

Course Code:	UNI210
Course Name:	Entrepreneurship Applications
Semester:	Fall
Course Credits:	ECTS 5
Language of instruction:	Turkish
Course Condition:	
Does the Course Require Work Experience?:	No
Type of course:	University Elective
Course Level:	Associate / TR-NQF-HE:5. Master`s Degree / QF-EHEA:Short Cycle / EQF-LLL:5. Master`s Degree
Mode of Delivery:	Face to face
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM GÖKGÖZ
Course Lecturer(s):	Dr. Cem Duran
Course Assistants:	

Course Objective and Content

Course Objectives:	This course is designed to help students understand the important role of technological innovation in the entrepreneurial process and to understand the process of setting up new technology-based initiatives.
Course Content:	Giving theoretical information about entrepreneurship and business planning, examination of successful business models, preparation business plan and presentation.

Learning Outcomes

The students who have succeeded in this course;

1) Understanding the dynamic role of entrepreneurship and small businesses

2) Organizing and Managing a Small Business

3) Financial Planning and Control

4) Forms of Ownership for Small Business

5) Strategic Marketing Planning

6) New Product or Service Development

7) Business Plan Creation

Course Flow Plan

Week	Subject	Related Preparation
1)	Entrepreneurship Theory (Entrepreneur, entrepreneurship, basic concepts about entrepreneurship)	
2)	Entrepreneurship Process (Business idea development and creativity)	
3)	Dynamics of New Economy	
4)	Internet and Marketing	
5)	Business Plan Concept and Preparation	
6)	Business Plan Concept and Preparation	
7)	Case 1 - Entrepreneurship	
8)	Midterm Exam	
9)	Case 2 - Finance in Entrepreneurship	
10)	Case 3 - Human Resources in Entrepreneurship	
11)	Case 4 - Marketing in Entrepreneurship	
12)	Case 5 - Investor Presentation	
13)	Business Plan Presentations	
14)	Business Plan Presentations	
15)	Business Plan Presentations	
16)	Finals Week	

Sources

Course Notes / Textbooks:	Özmen, Şule (2013), Ağ Ekonomisinde Yeni Ticaret Yolu E-Ticaret, Genişletilmiş 5.Baskı, Bilgi Üniversitesi Yayınları.
References:	Özmen, Şule (2013), Ağ Ekonomisinde Yeni Ticaret Yolu E-Ticaret, Genişletilmiş 5.Baskı, Bilgi Üniversitesi Yayınları.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5	6	7
Program Outcomes							
1) Has the knowledge and knowledge to follow the resources related to the profession and has the ability to communicate properly in oral and written form.							
2) Have knowledge about research methods of drugs and necessary resources related to the profession.							
3) Has knowledge about regulations and legislation related to pharmacy and drugs.							
4) Uses information and communication technologies together with computer software at the basic level of at least European Computer Driving License required by the field.							
5) Has enough awareness about individual and public health, environmental protection and occupational safety.							
6) Has the ability to use computer programs in the field of pharmacy.							
7) Uses a foreign language at least at the level of the European Language Portfolio A2 General and follows the information in the field.							
8) Has awareness of lifelong learning and it directs its education to a further education level or a profession in the same field.							
9) Performs expiration dates and inventory controls of the products; identify deficiencies. It is responsible for keeping the products in proper storage and storage.							
10) They act in accordance with quality management and processes.							
11) In the control of the pharmacist or the responsible manager, he has the ability to make necessary directions to patients and their relatives about drug use.							

Course Learning Outcomes	1	2	3	4	5	6	7
12) Have the discipline necessary for team work, high communication skills, technical and application knowledge.							
13) It conducts a given task independently by using its basic knowledge. When it encounters an unpredictable situation, it takes responsibility and develops solutions. Collaborates with other fields related to the field.							
14) As a Pharmacy Technician, it follows the instructions related to pharmaceuticals, pharmaceuticals, medical products, medical products and dermocosmetics.							

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has the knowledge and knowledge to follow the resources related to the profession and has the ability to communicate properly in oral and written form.	
2)	Have knowledge about research methods of drugs and necessary resources related to the profession.	
3)	Has knowledge about regulations and legislation related to pharmacy and drugs.	
4)	Uses information and communication technologies together with computer software at the basic level of at least European Computer Driving License required by the field.	
5)	Has enough awareness about individual and public health, environmental protection and occupational safety.	
6)	Has the ability to use computer programs in the field of pharmacy.	
7)	Uses a foreign language at least at the level of the European Language Portfolio A2 General and follows the information in the field.	
8)	Has awareness of lifelong learning and it directs its education to a further education level or a profession in the same field.	
9)	Performs expiration dates and inventory controls of the products; identify deficiencies. It is responsible for keeping the products in proper storage and storage.	
10)	They act in accordance with quality management and processes.	

11)	In the control of the pharmacist or the responsible manager, he has the ability to make necessary directions to patients and their relatives about drug use.
12)	Have the discipline necessary for team work, high communication skills, technical and application knowledge.
13)	It conducts a given task independently by using its basic knowledge. When it encounters an unpredictable situation, it takes responsibility and develops solutions. Collaborates with other fields related to the field.
14)	As a Pharmacy Technician, it follows the instructions related to pharmaceuticals, pharmaceuticals, medical products, medical products and dermocosmetics.

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 30
Midterms	1	% 30
Final	1	% 40
total		**% 100**
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
total		**% 100**

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	16	48
Homework Assignments	5	25
Midterms	1	15
Final	1	30
Total Workload		**118**