

Interior Architecture and Environmental Design			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI210		
Course Name:	Entrepreneurship Applications		
Semester:	Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF- EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div>		
Mode of Delivery:	Face to face		
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM GÖKGÖZ		
Course Lecturer(s):	Dr. Cem Duran		
Course Assistants:			

Course Objective and Content

Course Objectives:	This course is designed to help students understand the important role of technological innovation in the entrepreneurial process and to understand the process of setting up new technology-based initiatives.
Course Content:	Giving theoretical information about entrepreneurship and business planning, examination of successful business models, preparation business plan and presentation.

Learning Outcomes

The students who have succeeded in this course;

- 1) Understanding the dynamic role of entrepreneurship and small businesses
- 2) Organizing and Managing a Small Business
- 3) Financial Planning and Control
- 4) Forms of Ownership for Small Business
- 5) Strategic Marketing Planning
- 6) New Product or Service Development
- 7) Business Plan Creation

Course Flow Plan

Week	Subject	Related Preparation
1)	Entrepreneurship Theory (Entrepreneur, entrepreneurship, basic concepts about entrepreneurship)	
2)	Entrepreneurship Process (Business idea development and creativity)	
3)	Dynamics of New Economy	
4)	Internet and Marketing	
5)	Business Plan Concept and Preparation	
6)	Business Plan Concept and Preparation	
7)	Case 1 - Entrepreneurship	
8)	Midterm Exam	
9)	Case 2 - Finance in Entrepreneurship	
10)	Case 3 - Human Resources in Entrepreneurship	
11)	Case 4 - Marketing in Entrepreneurship	
12)	Case 5 - Investor Presentation	
13)	Business Plan Presentations	
14)	Business Plan Presentations	
15)	Business Plan Presentations	
16)	Finals Week	

Sources

Course Notes / Textbooks:	Özmen, Şule (2013), Ağ Ekonomisinde Yeni Ticaret Yolu E-Ticaret, Genişletilmiş 5.Baskı, Bilgi Üniversitesi Yayınları.
References:	Özmen, Şule (2013), Ağ Ekonomisinde Yeni Ticaret Yolu E-Ticaret, Genişletilmiş 5.Baskı, Bilgi Üniversitesi Yayınları.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5	6	7
Program Outcomes							
1) Continuously following up-to-date publications and developments related to the profession of Interior Architecture and shaping the design process in line with the theoretical and practical knowledge in the field of architecture and art.							
2) Acquiring universal knowledge in the fields within the discipline of interior architecture.							
3) To have the right professional communication skills in professional life by using all the inputs and conditions related to Interior Architecture profession and to have mastered the methods of interior architecture representation and professional terminology.							
4) Focusing on the various functions within the whole interior design design and handling the pieces of space as a whole.							
5) Evaluating the concept of space design through different disciplines.							
6) To be able to make contemporary designs suitable for the person by relating the relationship between human-space-scale concepts with the needs of the people.							
7) Ability to use all presentation and expression techniques with the necessary knowledge of fine arts in order to express the design process correctly.							
8) To be able to manage the process that goes from design to application by showing the details related to the application after the interior architecture has matured in the design stage.							
9) Project and construction site management and applications, employee health, environmental and occupational safety awareness, professional standards and business law.							

10) To be able to choose the right materials and application methods with sufficient and up-to-date information about building materials and their applications.	1	2	3	4	5	6	7
11) To be able to understand problems related to construction, design, application and engineering.							
12) To be able to make original interior design by combining aesthetic, technical and functional conditions, and to continuously develop the professional knowledge and skills.							
13) According to a foreign language education level, in terms of European Language Portfolio criteria; at least B1; use at general level.							
14) Use computer software and information and communication technologies at the advanced level of European Computer Driving License required by the field.							

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Continuously following up-to-date publications and developments related to the profession of Interior Architecture and shaping the design process in line with the theoretical and practical knowledge in the field of architecture and art.	
2)	Acquiring universal knowledge in the fields within the discipline of interior architecture.	
3)	To have the right professional communication skills in professional life by using all the inputs and conditions related to Interior Architecture profession and to have mastered the methods of interior architecture representation and professional terminology.	
4)	Focusing on the various functions within the whole interior design design and handling the pieces of space as a whole.	
5)	Evaluating the concept of space design through different disciplines.	
6)	To be able to make contemporary designs suitable for the person by relating the relationship between human-space-scale concepts with the needs of the people.	
7)	Ability to use all presentation and expression techniques with the necessary knowledge of fine arts in order to express the design process correctly.	

8)	To be able to manage the process that goes from design to application by showing the details related to the application after the interior architecture has matured in the design stage.	
9)	Project and construction site management and applications, employee health, environmental and occupational safety awareness, professional standards and business law.	
10)	To be able to choose the right materials and application methods with sufficient and up-to-date information about building materials and their applications.	
11)	To be able to understand problems related to construction, design, application and engineering.	
12)	To be able to make original interior design by combining aesthetic, technical and functional conditions, and to continuously develop the professional knowledge and skills.	
13)	According to a foreign language education level, in terms of European Language Portfolio criteria; at least B1; use at general level.	
14)	Use computer software and information and communication technologies at the advanced level of European Computer Driving License required by the field.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 30
Midterms	1	% 30
Final	1	% 40
total		% 100
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	16	48
Homework Assignments	5	25

Midterms	1	15
Final	1	30
Total Workload		118