English Translation and Interpretation			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI207
Course Name:	Entrepreneurship
Semester:	Spring
Course Credits:	ECTS 5
Language of instruction:	English
Course Condition:	
Does the Course Require Work Experience?:	No
Type of course:	University Elective
Course Level:	Bachelor / TR-NQF-HE:6. Master`s Degree / QF-EHEA:First Cycle / EQF-LLL:6. Master`s Degree
Mode of Delivery:	E-Learning
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM SAVCI
Course Lecturer(s):	Gülsüm Savcı
Course Assistants:	

Course Objective and Content

Course Objectives:	To develop the entrepreneurship potential of students and to give them the necessary process, research and knowledge to start their own business; to explain the factors that can make attempts successful and unsuccessful; to ensure that they master the business plan concept and its sub-elements and write a business plan with a real business idea at the end of the term.
Course	This course encompasses the definition and drives of entrepreneurship; entrepreneurship

Content:	process; functions of entrepreneurs, creativity, creativity concept; definition of innovation, sources of innovation, principles and process of innovation; intellectual property, brand, patent, license; business plan and presentation techniques. At the end of the topics, the students are supposed to write a business plan and present it.

Learning Outcomes

The students who have succeeded in this course;

1) Explain the entrepreneur and related concepts and their relations.

2) Knows the difference between innovation and creativity

3) Knows different business models

4) Defines various types of entrepreneurship

5) Prepares a business plan

Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
2)	Creativity & Opportunity	weekly lecture notes on blackborad
3)	Feasability and its types	weekly lecture notes on blackborad
4)	Industry and Competitive Analysis	weekly lecture notes on blackborad
5)	Marka ve fikri mülkiyet	weekly lecture notes on blackborad
6)	Business Models	weekly lecture notes on blackborad
6)	Introduction to KOSGEB's Business Plan: Part 1 & Part2: General Information & The Features of Entrepreneurs and the Business	weekly lecture notes on blackboard
7)	Business Plan Part 3: Marketing Plan	weekly lecture notes on blackboard
8)	midterm week	
9)	Business Plan Part 4 & Part5: Production Plan & Management Plan	weekly lecture notes on blackboard
10)	Business Plan Part 6: Finance Plan	weekly lecture notes

		on blackboard
11)	Reading Week: Evaluating groups' business plans	
11)	Student Groups' Business Plan Presentations	
12)	Student Groups' Business Plan Presentations	
13)	Student Groups' Business Plan Presentations	
14)	Student Groups' Business Plan Presentations	
15)	final week	
16)	final week	

Sources

Course Notes / Textbooks:	Entrepreneurship" by Robert D. Hisrich, Michael P. Peters, and Dean A. Shepherd, 11th Edition (2020), McGraw-Hill Education "Entrepreneurship: Successfully Launching New Ventures" by Bruce R. Barringer and R. Duane Ireland, 6th Edition (2023), Pearson
References:	Entrepreneurship" by Robert D. Hisrich, Michael P. Peters, and Dean A. Shepherd, 11th Edition (2020), McGraw-Hill Education "Entrepreneurship: Successfully Launching New Ventures" by Bruce R. Barringer and R. Duane Ireland, 6th Edition (2023), Pearson

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					
1) He / She acquires the professional skills theorical and practical translation and interpretation can use those skills for didactic and research purposes.					
1) He / She uses modern teaching methods and techniques of teaching English as a foreign language.					
1) He / She knows modern language and linguistics theories in a comprehensive way.					
1) He / She knows the historical developmental process of translation and interpretation and develops an independent attitude on the role of translators and					

interpreters for modern research and applications. Course Learning Outcomes	1	2	3	4	5
1) He / She uses the academic language skills effectively and efficiently as by mastering the functional and structural form of English language.					
2) He / She uses a second foreign language at least at B1 General Level according to European Language Portfolio criterion.					
2) He / She knows the impact of fundamental and modern works in the translation and interpretation field, presents evaluations relying on them.					
2) He / She knows the periods of English Literature, important genres and major works in detail with its cultural and historical features.					
2) He / She uses information and communication technologies together with computer software at least at the fundamental level of European Computer Driving License.					
2) He / She can evaluate the English language teaching materials and develop original teaching materials.					
3) He / She takes responsibilities by adopting fundamental universal values and developing a prudent, respectful, open to communication and learning attitude towards different language, race, gender, religion and social class groups.					
3) He / She develops practical and theoretical solutions for interpreting and translatological problems.					
3) He / She takes ethical and practical training from beginning to advanced levels to develop consecutive and simultaneous interpreting skills in various fields such as health, media and law etc. Thanks to this training, he / she practices his/her profession in accordance with the standards of conference interpreting in various legal, health and media-communication fields nationally and internationally.					
3) He / She acquires the ability to understand multicultural approaches in the field of translation and interpretation and reflects the efficient bilingual and bi-cultural practices on his/her works.					
4) He / She knows and applies professional ethics, professional standards and practices in the field of translation and interpretation.					
5) He / She applies basic research methods and theories in social sciences.					

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	He / She acquires the professional skills theorical and practical translation and interpretation can use those skills for didactic and research purposes.	
1)	He / She uses modern teaching methods and techniques of teaching English as a foreign language.	
1)	He / She knows modern language and linguistics theories in a comprehensive way.	
1)	He / She knows the historical developmental process of translation and interpretation and develops an independent attitude on the role of translators and interpreters for modern research and applications.	
1)	He / She uses the academic language skills effectively and efficiently as by mastering the functional and structural form of English language.	
2)	He / She uses a second foreign language at least at B1 General Level according to European Language Portfolio criterion.	
2)	He / She knows the impact of fundamental and modern works in the translation and interpretation field, presents evaluations relying on them.	
2)	He / She knows the periods of English Literature, important genres and major works in detail with its cultural and historical features.	
2)	He / She uses information and communication technologies together with computer software at least at the fundamental level of European Computer Driving License.	
2)	He / She can evaluate the English language teaching materials and develop original teaching materials.	
3)	He / She takes responsibilities by adopting fundamental universal values and developing a prudent, respectful, open to communication and learning attitude towards different language, race, gender, religion and social class groups.	
3)	He / She develops practical and theoretical solutions for interpreting and translatological problems.	
3)	He / She takes ethical and practical training from beginning to advanced levels to develop consecutive and simultaneous interpreting skills in various fields such as health, media and law etc. Thanks to this training, he / she practices his/her profession in accordance with the standards of conference interpreting in various legal, health and media-communication fields nationally and internationally.	

3)	He / She acquires the ability to understand multicultural approaches in the field of translation and interpretation and reflects the efficient bilingual and bi-cultural practices on his/her works.	
4)	He / She knows and applies professional ethics, professional standards and practices in the field of translation and interpretation.	
5)	He / She applies basic research methods and theories in social sciences.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	4	% 20
Midterms	1	% 30
Final	1	% 50
total		**% 100**
PERCENTAGE OF SEMESTER WORK		% 50
PERCENTAGE OF FINAL WORK		% 50
total		**% 100**

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	56
Study Hours Out of Class	14	28
Presentations / Seminar	4	16
Midterms	2	15
Final	4	4
Total Workload		**119**