

International Trade and Business (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI207		
Course Name:	Entrepreneurship		
Semester:	Spring		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	English		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM GÖKGÖZ		
Course Lecturer(s):	Pınar Özuyar		
Course Assistants:			

Course Objective and Content

Course Objectives:	It is aimed that students will be endorsed with the understanding of entrepreneurship aiming to keep in mind this understanding throughout their programs.
Course Content:	The entrepreneurial thinking is becoming more and more important not only for start-ups but also for in-company breakthroughs. On the other hand, the priorities of Turkey and the globe effects and offers opportunities and threats to these entrepreneurial ideas. With this approach,

entrepreneurship, change, and the priority issues in the world will be explained to students on an advanced level. Although mainly all entrepreneurship discussion focuses on the business world, it aims to convey a general understanding with different case reports

Learning Outcomes

The students who have succeeded in this course;

- 1) Explain the principles of entrepreneurship.
- 2) Understand the basic terms regarding entrepreneurship.
- 3) Define social entrepreneurship.
- 4) Recognize and define the relevance of selected global issues and entrepreneurship
- 5) Define the scope and contents of business plans and other necessary plans for entrepreneurship.

Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
2)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
3)	Awareness: global crosscutting issues on sustainable development	To be given in class.
4)	Awareness: global crosscutting issues on sustainable development	To be given in class.
5)	Awareness: global crosscutting issues on sustainable development	To be given in class.
6)	Basic Concepts 1: sectors, classifications, coding	To be given in class.
7)	Basic Concepts 2: company types and ownerships	To be given in class.
8)	Basic Concepts 3: global assessments, competition, related administrative structures	To be given in class.
9)	Basic Concepts 4: global assessments, competition, related administrative structures	To be given in class.
10)	Tools 1: business establishment	To be given in class

11)	Tools 2: business establishment	To be given in class.
12)	Tools 3: business plans and sub-plans	To be given in class.
13)	Tools 4: business plans and sub-plans	To be given in class
14)	Tools 5: Financial resources	To be given in class

Sources

Course Notes / Textbooks:	Dersde verilecektir. / To be given in class.
References:	Dersde verilecektir. / To be given in class.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					
1) Has a broad and interdisciplinary perspective on international business and trade by the use of social sciences and mathematics,					
2) Possess the knowledge and skills related to different functions and interactions of international business and trade.					
3) Possess the knowledge and skills to interpret the data, concepts and ideas in the field of international business and trade with scientific and technological methods.					
4) Use different theoretical approaches to understanding and solving various business and trade problems.					
5) Explains the competitiveness of the countries with the requirements of international competition and interprets the functioning of the actors and regulatory structures in the international environment.					
6) Understands the value of developing new trade projects and generating strategies within international market needs.					
7) Solves complex business and global trade problems by using various statistical techniques and numerical methods and makes analyzes by using statistical programs effectively.					
8) Uses a foreign language at the B1 General Level in terms of European Language					

Portfolio criteria according to the level of education.	1	2	3	4	5
Course Learning Outcomes					
9) Develops teamwork, negotiation, leadership and entrepreneurship skills.					
10) Possess the knowledge of universal ethical values, social responsibility and sufficient legal and regulatory knowledge.					
11) Develops positive attitudes related to lifelong learning and identifies individual learning needs and carries out studies to correct them.					
12) Students will be able to communicate their ideas and solutions both written and orally, and present and publish them on both national and international platforms.					
13) Uses information and communication technologies together with computer software at the advanced level of European Computer Using License required by the field.					

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has a broad and interdisciplinary perspective on international business and trade by the use of social sciences and mathematics,	
2)	Possess the knowledge and skills related to different functions and interactions of international business and trade.	
3)	Possess the knowledge and skills to interpret the data, concepts and ideas in the field of international business and trade with scientific and technological methods.	
4)	Use different theoretical approaches to understanding and solving various business and trade problems.	
5)	Explains the competitiveness of the countries with the requirements of international competition and interprets the functioning of the actors and regulatory structures in the international environment.	
6)	Understands the value of developing new trade projects and generating strategies within international market needs.	
7)	Solves complex business and global trade problems by using various statistical techniques and numerical methods and makes analyzes by using statistical programs effectively.	

8)	Uses a foreign language at the B1 General Level in terms of European Language Portfolio criteria according to the level of education.	
9)	Develops teamwork, negotiation, leadership and entrepreneurship skills.	
10)	Possess the knowledge of universal ethical values, social responsibility and sufficient legal and regulatory knowledge.	
11)	Develops positive attitudes related to lifelong learning and identifies individual learning needs and carries out studies to correct them.	
12)	Students will be able to communicate their ideas and solutions both written and orally, and present and publish them on both national and international platforms.	
13)	Uses information and communication technologies together with computer software at the advanced level of European Computer Using License required by the field.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 20
Midterms	1	% 40
Final	1	% 40
total		% 100
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	56
Study Hours Out of Class	14	28
Midterms	2	15
Final	1	21
Total Workload		120