

Business Administration (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI207						
Course Name:	Entrepreneurship						
Semester:	Fall Spring						
Course Credits:	<table border="1"> <tr> <td>ECTS</td> </tr> <tr> <td>5</td> </tr> </table>			ECTS	5		
ECTS							
5							
Language of instruction:	English						
Course Condition:							
Does the Course Require Work Experience?:	No						
Type of course:	University Elective						
Course Level:	<table border="1"> <tr> <td>Bachelor</td> <td>TR-NQF-HE:6. Master`s Degree</td> <td>QF- EHEA:First Cycle</td> <td>EQF-LLL:6. Master`s Degree</td> </tr> </table>			Bachelor	TR-NQF-HE:6. Master`s Degree	QF- EHEA:First Cycle	EQF-LLL:6. Master`s Degree
Bachelor	TR-NQF-HE:6. Master`s Degree	QF- EHEA:First Cycle	EQF-LLL:6. Master`s Degree				
Mode of Delivery:	E-Learning						
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM SAVCI						
Course Lecturer(s):	Pınar Özuyar						
Course Assistants:							

Course Objective and Content

Course Objectives:	It is aimed that students will be endorsed with the understanding of entrepreneurship aiming to keep in mind this understanding throughout their programs.
Course Content:	The entrepreneurial thinking is becoming more and more important not only for start-ups but also for in-company breakthroughs. On the other hand, the priorities of Turkey and the globe effects

and offers opportunities and threats to these entrepreneurial ideas. With this approach, entrepreneurship, change, and the priority issues in the world will be explained to students on an advanced level. Although mainly all entrepreneurship discussion focuses on the business world, it aims to convey a general understanding with different case reports

Learning Outcomes

The students who have succeeded in this course;

- 1) Explain the principles of entrepreneurship.
- 2) Understand the basic terms regarding entrepreneurship.
- 3) Define social entrepreneurship.
- 4) Recognize and define the relevance of selected global issues and entrepreneurship
- 5) Define the scope and contents of business plans and other necessary plans for entrepreneurship.

Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
2)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
3)	Awareness: global crosscutting issues on sustainable development	To be given in class.
4)	Awareness: global crosscutting issues on sustainable development	To be given in class.
5)	Awareness: global crosscutting issues on sustainable development	To be given in class.
6)	Basic Concepts 1: sectors, classifications, coding	To be given in class.
7)	Basic Concepts 2: company types and ownerships	To be given in class.
8)	Basic Concepts 3: global assessments, competition, related administrative structures	To be given in class.
9)	Basic Concepts 4: global assessments, competition, related administrative structures	To be given in class.
10)	Tools 1: business establishment	To be given in

		class
11)	Tools 2: business establishment	To be given in class.
12)	Tools 3: business plans and sub-plans	To be given in class.
13)	Tools 4: business plans and sub-plans	To be given in class
14)	Tools 5: Financial resources	To be given in class

Sources

Course Notes / Textbooks:	Dersde verilecektir. / To be given in class.
References:	Dersde verilecektir. / To be given in class.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					
1) Using other social sciences and mathematics, they have a broad and interdisciplinary perspective on business and management sciences.					
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2) They have knowledge and skills about different functions and interactions of the enterprise.					
3) They can use different theoretical approaches to understanding and solving various business problems.					
4) Being aware of the needs of society, they use business knowledge to meet these needs.					
5) They have knowledge deeply about current problems of Turkey and Global Business World's					
6) They can determine the objectives of the institution in which they are involved, taking into account the market needs and economic conditions.					
7) They can solve complex business problems by using various statistical					

techniques and numerical methods and makes analysis by using statistical programs effectively.	1	2	3	4	5
Course Learning Outcomes					
8) They can use a foreign language at least B1 General Level in terms of European Language Portfolio criteria according to the education level of a foreign language.					
9) They can develops teamwork, negotiation, leadership and entrepreneurship skills.					
10) They have the knowledge of universal ethical values, social responsibility awareness and sufficient level of labor law.					
11) They can identify the individual learning needs and carries out studies to correct them by developing positive attitudes about lifelong learning.					
12) They can express their ideas and solutions both written and orally, and if required they can present and publish them on both national and international platforms.					
13) They use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.					

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Using other social sciences and mathematics, they have a broad and interdisciplinary perspective on business and management sciences.	
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4)	Being aware of the needs of society, they use business knowledge to meet these needs.	
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Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 20
Midterms	1	% 40
Final	1	% 40
total		% 100
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	56

Study Hours Out of Class	14	28
Midterms	2	15
Final	1	21
Total Workload		120