

English Language and Literature (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Course Introduction and Application Information

Course Code:	UNI207		
Course Name:	Entrepreneurship		
Semester:	Spring		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	English		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. GÜLSÜM GÖKGÖZ		
Course Lecturer(s):	Pınar Özuyar		
Course Assistants:			

## Course Objective and Content

Course Objectives:	It is aimed that students will be endorsed with the understanding of entrepreneurship aiming to keep in mind this understanding throughout their programs.
Course Content:	The entrepreneurial thinking is becoming more and more important not only for start-ups but also for in-company breakthroughs. On the other hand, the priorities of Turkey and the globe effects and offers opportunities and threats to these entrepreneurial ideas. With this approach,

entrepreneurship, change, and the priority issues in the world will be explained to students on an advanced level. Although mainly all entrepreneurship discussion focuses on the business world, it aims to convey a general understanding with different case reports

## Learning Outcomes

The students who have succeeded in this course;

- 1) Explain the principles of entrepreneurship.
- 2) Understand the basic terms regarding entrepreneurship.
- 3) Define social entrepreneurship.
- 4) Recognize and define the relevance of selected global issues and entrepreneurship
- 5) Define the scope and contents of business plans and other necessary plans for entrepreneurship.

## Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
2)	Basic Concepts: idea, inventor, invention, entrepreneur, entrepreneurship, manager, innovation and others	To be given in class.
3)	Awareness: global crosscutting issues on sustainable development	To be given in class.
4)	Awareness: global crosscutting issues on sustainable development	To be given in class.
5)	Awareness: global crosscutting issues on sustainable development	To be given in class.
6)	Basic Concepts 1: sectors, classifications, coding	To be given in class.
7)	Basic Concepts 2: company types and ownerships	To be given in class.
8)	Basic Concepts 3: global assessments, competition, related administrative structures	To be given in class.
9)	Basic Concepts 4: global assessments, competition, related administrative structures	To be given in class.
10)	Tools 1: business establishment	To be given in class

11)	Tools 2: business establishment	To be given in class.
12)	Tools 3: business plans and sub-plans	To be given in class.
13)	Tools 4: business plans and sub-plans	To be given in class
14)	Tools 5: Financial resources	To be given in class

## Sources

Course Notes / Textbooks:	Dersde verilecektir. / To be given in class.
References:	Dersde verilecektir. / To be given in class.

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					
1) Uses academic English language skills effectively.					
2) Knows the historical and cultural foundations of English Language and its developmental periods in detail.					
3) Knows the periods of English Literature in detail with its cultural and historical features.					
4) Evaluates the basic literary genres such as fiction (novel, story), theater and poetry according to their characteristics.					
5) Can apply various analytical concepts and tools in literary theory to literary examples.					
6) Comprehends the modern language and linguistic theories in a comprehensive way.					
7) Can evaluate the important literary figures and works in American and world literature together with their cultural and historical features.					
8) Evaluates the history of world civilization from the cultural and historical perspective.					
9) To be able to translate English to Turkish and Turkish to English in different text					

types.					
<b>Course Learning Outcomes</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
10) Apply contemporary teaching methods and techniques related to teaching English as a foreign language.					
11) Develops course materials related to teaching English as a foreign language.					
12) Uses a second foreign language at B1 General Level at least according to the European Language Portfolio criterion.					
13) Uses information and communication technologies together with computer software at the basic level of European Computer Driving License.					
14) Applies basic research methods and theories of social sciences.					
15) Takes responsibilities by adopting fundamental universal values and developing a prudent, respectful, open to communication and learning attitude towards different language, race, gender, religion and social class groups.					

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Uses academic English language skills effectively.	
2)	Knows the historical and cultural foundations of English Language and its developmental periods in detail.	
3)	Knows the periods of English Literature in detail with its cultural and historical features.	
4)	Evaluates the basic literary genres such as fiction (novel, story), theater and poetry according to their characteristics.	
5)	Can apply various analytical concepts and tools in literary theory to literary examples.	
6)	Comprehends the modern language and linguistic theories in a comprehensive way.	
7)	Can evaluate the important literary figures and works in American and world literature together with their cultural and historical features.	
8)	Evaluates the history of world civilization from the cultural and historical perspective.	
9)	To be able to translate English to Turkish and Turkish to English in different text types.	

10)	Apply contemporary teaching methods and techniques related to teaching English as a foreign language.	
11)	Develops course materials related to teaching English as a foreign language.	
12)	Uses a second foreign language at B1 General Level at least according to the European Language Portfolio criterion.	
13)	Uses information and communication technologies together with computer software at the basic level of European Computer Driving License.	
14)	Applies basic research methods and theories of social sciences.	
15)	Takes responsibilities by adopting fundamental universal values and developing a prudent, respectful, open to communication and learning attitude towards different language, race, gender, religion and social class groups.	

### Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 20
Midterms	1	% 40
Final	1	% 40
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	56
Study Hours Out of Class	14	28
Midterms	2	15
Final	1	21
<b>Total Workload</b>		<b>120</b>

