

Radio, Television and Cinema (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Course Introduction and Application Information

Course Code:	RTC026		
Course Name:	Advanced Editing Techniques		
Semester:	Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	English		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	Departmental Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	Face to face		
Course Coordinator:	Öğr. Gör. ENES ALUÇ		
Course Lecturer(s):	Enes Aluç		
Course Assistants:			

## Course Objective and Content

Course Objectives:	The primary purpose of this course is to give a video a sense of integrity and prepare students for professional business life by teaching the basic principles of editing practically.
Course Content:	The course discusses the interface of Adobe Premiere Pro program, detailed editing components such as commercials, promotional films, short films, television programs, dialogue scenes, continuity, adding graphics, b-roll, subtitles, sound mixing, colour editing and greenbox. Videos

will be edited using Adobe After, Adobe Premiere Effects, Blender and Da Vinci Resolve programs.

## Learning Outcomes

The students who have succeeded in this course;

- 1) -Master all phases of the post-production process and related technical concepts in the field of cinema and television.
- 2) - Provide professionalism by learning the hardware and software (Adobe premiere, video extensions, export extensions) used in the post-production process at an advanced level.

## Course Flow Plan

Week	Subject	Related Preparation
1)	The Transition from Analog Fiction to Digital Fiction: A Look at Concepts and Fiction Terminology	
2)	Working on Templates in Adobe After Effects, Adding 3D Text, Destroying Objects, Applying Blur Effect on the Scene	
2)	Working on Templates in Adobe After Effects, Adding 3D Text, Destroying Objects, Applying Blur Effect on the Scene	
3)	Basic Editing, Cutting and Transition Types/Methods, Short Film Scene Work	
4)	Adobe Premiere Mask, Sharpen, Unsharpen	
5)	Interview Video Editing	
6)	Travel Videos Editing	
7)	Documentary Film Editing	
8)	Trailer Editing	
9)	Midterm Exam	
10)	Advertising Film Editing	
11)	Promotional Film Editing	
12)	Blender Animation	
13)	Da Vinci Resolve Colour Grading	
13)	Da Vinci Resolve Colour Grading 2	

14)		
14)	Final	

## Sources

Course Notes / Textbooks:	The Video Editing Handbook
References:	The Video Editing Handbook

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2
Program Outcomes		
1) By providing both theoretical and practical education, it prepares students for academic and business life.	3	3
2) It provides a critical perspective on mass media.	2	2
3) With the English curriculum, it allows students to follow the international market and academic studies from original sources.	2	2
4) Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.	3	3
5) Thanks to the media professionals, the students will be ready for the sector.	3	3
6) Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.	2	2
7) Have the basic knowledge and experience of image technologies.	3	3
8) Thanks to sectoral cooperation, professional business life will be started.	3	3
9) Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.	3	3
10) With the technical training to be taken in studio environment, students gain experience in the sector.	3	3
11) They will have skills such as negotiating with the group, taking initiative.	2	2
12) Acquire basic values related to media and business ethics.	2	2
13) Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.	1	1

14) Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.	1 1	1 2
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### Course Learning Outcomes

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	By providing both theoretical and practical education, it prepares students for academic and business life.	3
2)	It provides a critical perspective on mass media.	2
3)	With the English curriculum, it allows students to follow the international market and academic studies from original sources.	3
4)	Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.	2
5)	Thanks to the media professionals, the students will be ready for the sector.	3
6)	Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.	3
7)	Have the basic knowledge and experience of image technologies.	2
8)	Thanks to sectoral cooperation, professional business life will be started.	2
9)	Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.	3
10)	With the technical training to be taken in studio environment, students gain experience in the sector.	3
11)	They will have skills such as negotiating with the group, taking initiative.	3
12)	Acquire basic values related to media and business ethics.	2
13)	Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.	1
14)	Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.	1

## Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	3	% 40
Midterms	1	% 30
Final	1	% 30
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 70
PERCENTAGE OF FINAL WORK		% 30
<b>total</b>		<b>% 100</b>

## Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
Course Hours	14	3			42
Study Hours Out of Class	14	3			42
Homework Assignments	3	9			27
Midterms	1	3			3
Final	1	5			5
<b>Total Workload</b>					<b>119</b>