

Radio, Television and Cinema (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Course Introduction and Application Information

Course Code:	NMC002		
Course Name:	News Writing and Reporting		
Semester:	Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	English		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	Departmental Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Doç. Dr. MİHALİS KUYUCU		
Course Lecturer(s):	Assoc.Prof.Mihalis Kuyucu		
Course Assistants:			

## Course Objective and Content

Course Objectives:	In the course, information will be given about news writing techniques, news types, issues to be considered in news writing. Give information about news and features in radio, TV and digital media.
Course Content:	Basic information about news writing techniques and developing news writing skills.

## Learning Outcomes

The students who have succeeded in this course;

- 1) To learn about the basics of journalism.
- 2) Writing news for every medium.

## Course Flow Plan

Week	Subject	Related Preparation
1)	What makes news ? Specification of News	
2)	What specification should a person have to be a good news writer	
3)	Ethics, Responsibilities and Laws in News Writing	
4)	Types of News	
5)	Using source in news writing. Sources : News Agencies – News Channels	
6)	The 5 Ws in News Writing	
7)	The basic 9 principles of news writing and reporting	
8)	Pyramid of Story Creating – Story in news writing	
9)	How to write a news story – Tips for writing a news article	
10)	Writing for Mass Audience and Niche audience	
11)	Interview / Setting up- preparation -types of interviews and writing in interviews	
12)	Video News for digital media	
13)	Citizen journalism – social media news – fake news	
14)	Final Project presentation	

## Sources

Course Notes / Textbooks:	Broadcast Journalism: Techniques of Radio and Television News / Ray Alexander
References:	Broadcast Journalism: Techniques of Radio and Television News / Ray Alexander

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2

Program Outcomes	1	2
<b>Course Learning Outcomes</b>	<b>3</b>	<b>3</b>
1) By providing both theoretical and practical education, it prepares students for academic and business life.	3	3
2) It provides a critical perspective on mass media.	3	3
3) With the English curriculum, it allows students to follow the international market and academic studies from original sources.	3	3
4) Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.	3	3
5) Thanks to the media professionals, the students will be ready for the sector.	3	3
6) Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.	3	3
7) Have the basic knowledge and experience of image technologies.	3	3
8) Thanks to sectoral cooperation, professional business life will be started.	3	3
9) Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.	3	3
10) With the technical training to be taken in studio environment, students gain experience in the sector.	3	3
11) They will have skills such as negotiating with the group, taking initiative.	3	3
12) Acquire basic values related to media and business ethics.	3	3
13) Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.	3	3
14) Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.	3	3

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	By providing both theoretical and practical education, it prepares students for academic	3

	and business life.	
2)	It provides a critical perspective on mass media.	3
3)	With the English curriculum, it allows students to follow the international market and academic studies from original sources.	3
4)	Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.	3
5)	Thanks to the media professionals, the students will be ready for the sector.	3
6)	Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.	3
7)	Have the basic knowledge and experience of image technologies.	3
8)	Thanks to sectoral cooperation, professional business life will be started.	3
9)	Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.	3
10)	With the technical training to be taken in studio environment, students gain experience in the sector.	3
11)	They will have skills such as negotiating with the group, taking initiative.	3
12)	Acquire basic values related to media and business ethics.	3
13)	Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.	3
14)	Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.	3

## Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Attendance	1	% 20
Homework Assignments	20	% 0
Project	1	% 40
Final Sözlü	1	% 40
<b>total</b>		<b>% 100</b>

PERCENTAGE OF SEMESTER WORK		% 100
PERCENTAGE OF FINAL WORK		%
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	16	48
Application	15	30
Special Course Internship (Work Placement)	16	32
Study Hours Out of Class	15	15
<b>Total Workload</b>		<b>125</b>