

Oral and Dental Health (Evening Education)			
Associate	TR-NQF-HE: Level 5	QF-EHEA: Short Cycle	EQF-LLL: Level 5

Course Introduction and Application Information

Course Code:	SHM025		
Course Name:	Communication in Health		
Semester:	Spring		
Course Credits:	<div>ECTS</div> <div>3</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	Departmental Elective		
Course Level:	<div>Associate</div> <div>TR-NQF-HE:5. Master`s Degree</div> <div>QF-EHEA:Short Cycle</div> <div>EQF-LLL:5. Master`s Degree</div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Öğr. Gör. MERVE KARABIYIK		
Course Lecturer(s):	Öğr. Gör. MERVE KARABIYIK		
Course Assistants:			

Course Objective and Content

Course Objectives:	To evaluate possible communication methods in order to prevent possible communication conflicts in health services and to ensure effective communication between health personnel and patient. To be able to evaluate developments in the field of health communication and to discuss the role of media in health communication.
Course	Concept of communication, body language, verbal and nonverbal communication techniques,

Content:	patient psychology, communication disturbances, communication with patient relatives and private patients, health literacy and campaign process in health communication.
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Learning Outcomes

The students who have succeeded in this course;

- 1) Defines the basic concepts of communication.
- 2) Uses and interprets verbal and nonverbal communication techniques to communicate effectively.
- 3) Explains the importance of health communication and interdisciplinary health communication.
- 4) Knows the patient psychology and the phases of the patients and uses effective communication techniques in these stages.
- 5) Knows the communication techniques used in health institutions and which departments perform these communication techniques and applies these techniques.
- 6) Knows the concept of health literacy and makes professional literature review.
- 7) Knows the importance of media in health communication and uses media in accordance with ethical values.

Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction to the course, General Concepts, Course Objectives and Learning Objectives	
2)	Communication Concept and Communication Process	
3)	Body Language, Oral and Nonverbal Communication	
4)	The Notion of Health and Disease; Patient Psychology and Verbal Communication Styles in Patient Communication.	
5)	Patient Rights, Patient Satisfaction and Possible Results	
6)	Communication with Patient Relatives and Special Patients	
7)	General Evaluation and Exam Preparation	
8)	Half term Exams	
9)	Definition of health services, health systems, classification and levels, preventive health services, health promotion and general information about the Turkish health system.	
10)	Examination of studies on the effect of health communication in preventive health services and in health promotion	
11)	The concept of health literacy and the impact of health communication in this area	
12)	Presentation Homework - Examples of Positive and Negative Behavior in Health	

	Communication/Article/Health Communication Campaign Project	
13)	Presentation Homework - Examples of Positive and Negative Behavior in Health Communication/Article/Health Communication Campaign Project	
14)	Presentation Homework - Examples of Positive and Negative Behavior in Health Communication/Article/Health Communication Campaign Project	

Sources

Course Notes / Textbooks:	<p>Dr. Yüksek Demirel , Sağlık Hizmetlerinde Sağlıklı İletişim, Güneş Kitapevi-2016.</p> <p>Prof. Dr. Ayla Okay, Sağlık İletişimi, Derin yayınları, 2017.</p> <p>Prof. Dr. Erkan Yüksel (ed.), Sağlık Kurumlarında İletişim, Anadolu Üniversitesi Yayınları.</p>
References:	<p>Dr. Yüksek Demirel , Sağlık Hizmetlerinde Sağlıklı İletişim, Güneş Kitapevi-2016.</p> <p>Prof. Dr. Ayla Okay, Sağlık İletişimi, Derin yayınları, 2017.</p> <p>Prof. Dr. Erkan Yüksel (ed.), Sağlık Kurumlarında İletişim, Anadolu Üniversitesi Yayınları.</p>

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5	6	7
Program Outcomes							
1) He/ She has a basic level of theoretical and practical knowledge about oral and dental health.							
2) He/ She knows and applies the ethical principles and rules in the field.							
3) He/ She participate in sterilization and disinfection studies.							
4) He/ She carries out the assigned task independently by using its basic knowledge about oral and dental health field and when it encounters an unpredictable situation, he/she takes responsibility and develops solutions.							
5) He/ She has the awareness of lifelong learning and directs his/her education to an advanced level of education in the same field or to a profession at the same level.							
6) He/ She evaluates the basic knowledge and skills acquired in the field							

of Oral and Dental Health with a critical approach; determine learning needs and direct their learning. Course Learning Outcomes	1	2	3	4	5	6	7
7) He/ She is sensitive to the events on the agenda of the community and the world about Oral and Dental Health and follows the developments, informs the related persons and institutions by using the basic knowledge and skills in these subjects.							
8) He/ She communicates effectively.							
9) He/ She follows information in the field by using a foreign language at least at the level of European Language Portfolio A2 General Level.							
10) He/ She use computer software and information and communication technologies at the basic level of European Computer Driving License required by the field.							
11) He/ She contributes to social, scientific, cultural and ethical values in the stages of collecting, interpreting, applying and announcing the data related to Oral and Dental Health field.							
12) He/ She behaves and participates in the quality management and processes.							
13) He/ She has enough awareness about individual and public health, environmental protection and occupational safety.							
14) He/ She develops himself/ herself by following the developments in science and technology related to his field with the awareness of the necessity of lifelong learning.							
15) His/ Her appearance, attitude, attitude and behavior make it an example for society.							
16) Has basic theoretical and applied knowledge about Oral and Dental Health. Knows the ethical principles and rules of oral and dental health.							

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	He/ She has a basic level of theoretical and practical knowledge about oral and dental	

	health.	
2)	He/ She knows and applies the ethical principles and rules in the field.	2
3)	He/ She participate in sterilization and disinfection studies.	
4)	He/ She carries out the assigned task independently by using its basic knowledge about oral and dental health field and when it encounters an unpredictable situation, he/she takes responsibility and develops solutions.	
5)	He/ She has the awareness of lifelong learning and directs his/her education to an advanced level of education in the same field or to a profession at the same level.	3
6)	He/ She evaluates the basic knowledge and skills acquired in the field of Oral and Dental Health with a critical approach; determine learning needs and direct their learning.	
7)	He/ She is sensitive to the events on the agenda of the community and the world about Oral and Dental Health and follows the developments, informs the related persons and institutions by using the basic knowledge and skills in these subjects.	
8)	He/ She communicates effectively.	3
9)	He/ She follows information in the field by using a foreign language at least at the level of European Language Portfolio A2 General Level.	
10)	He/ She use computer software and information and communication technologies at the basic level of European Computer Driving License required by the field.	
11)	He/ She contributes to social, scientific, cultural and ethical values in the stages of collecting, interpreting, applying and announcing the data related to Oral and Dental Health field.	
12)	He/ She behaves and participates in the quality management and processes.	
13)	He/ She has enough awareness about individual and public health, environmental protection and occupational safety.	
14)	He/ She develops himself/ herself by following the developments in science and technology related to his field with the awareness of the necessity of lifelong learning.	3
15)	His/ Her appearance, attitude, attitude and behavior make it an example for society.	3
16)	Has basic theoretical and applied knowledge about Oral and Dental Health. Knows the ethical principles and rules of oral and dental health.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution

Midterms	4	% 40
Final	1	% 60
total		% 100
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	13	26
Study Hours Out of Class	13	38
Midterms	1	1
Final	1	1
Total Workload		66