

Medicine			
Bachelor	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

## Course Introduction and Application Information

Course Code:	UNI201		
Course Name:	Management in a Crisis Period		
Semester:	Spring Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div>Bachelor</div> <div>TR-NQF-HE:7. Master`s Degree</div> <div>QF-EHEA:Second Cycle</div> <div>EQF-LLL:7. Master`s Degree</div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. LEVENT SÜMER		
Course Lecturer(s):			
Course Assistants:			

## Course Objective and Content

Course Objectives:	This course focuses on crisis management of organizations, investigates in details an important management area where many organizations lack of and gives an important insight and perspective to students including case studies.
Course	Definition of crisis, preparation for crisis, methods to get protected from crisis, management at

Content:	crisis, planning and organization after crisis.
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## Learning Outcomes

The students who have succeeded in this course;

1) Students will learn • how to define crisis • how to get prepared for the crisis • things to do before, at and after crisis • decision processes at crisis and organizational processes • the effects of global crisis on the organizations

## Course Flow Plan

Week	Subject	Related Preparation
1)	The Aim of the Course and the Content	
2)	Global Economic Outlook	
3)	Past Financial Crisis	
4)	Definition of Crisis and Preparation for Crisis	
5)	Methods to get Protected from Crisis	
6)	Case Studies	
7)	Project Presentations	
8)	Project Presentations	
9)	Project Presentations	
10)	Marketing Strategies and Organizational Re-Structuring	
11)	Planning after Crisis	
12)	Paper Presentations	
13)	Paper Presentations	
14)	Summary of the Course	

## Sources

Course Notes / Textbooks:	Ders notları
References:	• Drucker Peter F. Fırtınalı Dönemlerde Yönetim, İnkılap Kitapevi

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1
Program Outcomes	
1) When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.	
2) knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.	
3) is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.	
4) knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.	
5) can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.	
6) knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.	
7) can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.	
8) knows the clinical decision-making process, evidence-based medicine practices and current approaches.	
9) knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public health problems such as epidemics and pandemics.	
10) knows the biopsychosocial approach, evaluates the causes of diseases by considering the individual and his / her environment.	
11) is capable of having effective oral and/or written communication with patients and their relatives, society and colleagues.	
12) knows the techniques, methods and rules of researching. It contributes to the creation, sharing, implementation and development of new professional knowledge and practices by using science and scientific method within the framework of ethical rules.	
13) can collect health data, analyze them, present them in summary, and prepare forensic reports.	
14) knows the place of physicians as an educator, administrator and researcher in delivery of health care.	

It takes responsibility for the professional and personal development of own and colleagues in all interdisciplinary teams established to increase the health level of the society.	1
15) knows employee health, environment and occupational safety issues and takes responsibility when necessary.	
16) knows health policies and is able to evaluate their effects in the field of application.	
17) keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.	
18) applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.	

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.	
2)	knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.	
3)	is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.	
4)	knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.	
5)	can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.	
6)	knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.	
7)	can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.	

8)	knows the clinical decision-making process, evidence-based medicine practices and current approaches.	
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18)	applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.	

### Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 10
Presentation	1	% 20
Project	1	% 30

Final	1	% 40
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	14
Presentations / Seminar	3	18
Project	4	25
Homework Assignments	4	24
Final	1	36
<b>Total Workload</b>		<b>117</b>