

|                     |                    |                      |                  |
|---------------------|--------------------|----------------------|------------------|
| Dentistry (English) |                    |                      |                  |
| Bachelor            | TR-NQF-HE: Level 6 | QF-EHEA: First Cycle | EQF-LLL: Level 6 |

## Course Introduction and Application Information

|                                           |                                                                                                                                                   |  |  |
|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Course Code:                              | UNI143                                                                                                                                            |  |  |
| Course Name:                              | Digital Communication and Culture                                                                                                                 |  |  |
| Semester:                                 | Fall                                                                                                                                              |  |  |
| Course Credits:                           | <div>ECTS</div> <div>5</div>                                                                                                                      |  |  |
| Language of instruction:                  | English                                                                                                                                           |  |  |
| Course Condition:                         |                                                                                                                                                   |  |  |
| Does the Course Require Work Experience?: | No                                                                                                                                                |  |  |
| Type of course:                           | University Elective                                                                                                                               |  |  |
| Course Level:                             | <div>Bachelor</div> <div>TR-NQF-HE:6.<br/>Master`s Degree</div> <div>QF-<br/>EHEA:First<br/>Cycle</div> <div>EQF-LLL:6.<br/>Master`s Degree</div> |  |  |
| Mode of Delivery:                         | Face to face                                                                                                                                      |  |  |
| Course Coordinator:                       | Dr. Öğr. Üy. SADI KERİM DÜNDAR                                                                                                                    |  |  |
| Course Lecturer(s):                       | Dr.Chein Yang Erdem                                                                                                                               |  |  |
| Course Assistants:                        |                                                                                                                                                   |  |  |

## Course Objective and Content

|                    |                                                                                                                                                                                                                                                                                        |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Course Objectives: | <p>This course aims to:</p> <ul style="list-style-type: none"> <li>• Define and analyze digital culture through relevant theoretical perspectives in cultural studies;</li> <li>• Critically examine the relationship between new media technologies and culture practices;</li> </ul> |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                 | <ul style="list-style-type: none"> <li>• Engage in scholarly debates on emergent cultural forms generated by digital and networked communication;</li> <li>• Examine our roles as consumers and producers of culture in a highly datafied, digitized, and networked society.</li> </ul>                                                                                                                                                                                         |
| Course Content: | This course explores contemporary cultural phenomena that are shaped by digital communication technologies. Drawing on digital humanities, memory studies, audience studies, game studies, material culture, and posthuman studies, this course analyzes the formation of public memory, community, subculture, identity, subjectivity, and agency. Topics include digital archive, remix, selfies, influencers, memes, online trolling, hacker culture, and posthuman culture. |

## Learning Outcomes

The students who have succeeded in this course;

- 1) Upon completion of this course, students will be able to: • Define the characteristics of contemporary digital culture;
- 2) Upon completion of this course, students will be able to: • Apply theoretical perspectives of cultural studies to analyze digital cultural phenomena.
- 3) Upon completion of this course, students will be able to: • Demonstrate understanding of the role of digital media in shaping public memory, community, subculture, identity, subjectivity, and agency.
- 4) Upon completion of this course, students will be able to: • Formulate their own critical thoughts on current issues of digital culture;
- 5) Upon completion of this course, students will be able to: • Critically reflect on their everyday interaction with digital media and their role as media professionals.

## Course Flow Plan

| Week | Subject                                                          | Related Preparation |
|------|------------------------------------------------------------------|---------------------|
| 1)   | Course introduction                                              | lecture notes       |
| 2)   | What is digital culture                                          | lecture notes       |
| 3)   | The internet, networked communication, and computerizing culture | lecture notes       |
| 4)   | Cultural data & cultural analytics                               | lecture notes       |
| 5)   | Digital archive                                                  | lecture notes       |
| 6)   | Remix                                                            | lecture notes       |
| 7)   | Selfie                                                           | lecture notes       |
| 8)   | Midterm                                                          | lecture notes       |
|      |                                                                  |                     |

|     |                                              |               |
|-----|----------------------------------------------|---------------|
| 9)  | Gaming                                       | lecture notes |
| 10) | Internet celebrity                           | lecture notes |
| 11) | Memes                                        | lecture notes |
| 12) | Trolling                                     | lecture notes |
| 13) | Hacker                                       | lecture notes |
| 14) | Culture in a post-human and post-digital age | lecture notes |

## Sources

|                           |               |
|---------------------------|---------------|
| Course Notes / Textbooks: | Ders notları  |
| References:               | Lecture notes |

## Course - Program Learning Outcome Relationship

| Course Learning Outcomes                                                                                                                                                                                                                                                   | 1 | 2 | 3 | 4 | 5 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| Program Outcomes                                                                                                                                                                                                                                                           |   |   |   |   |   |
| 1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.                                                                                                        |   |   |   |   |   |
| 2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.                                                                                                                                            |   |   |   |   |   |
| 3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.                                                                                         |   |   |   |   |   |
| 4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.                                                          |   |   |   |   |   |
| 5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.                                                                                                               |   |   |   |   |   |
| 6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.                                                                                                               |   |   |   |   |   |
| 7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach. |   |   |   |   |   |

|                                                                                                                                                                                                                                          |   |   |   |   |   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| 8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.                                      | 1 | 2 | 3 | 4 | 5 |
| 9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.                                                     |   |   |   |   |   |
| 10) During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.                              |   |   |   |   |   |
| 11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.                                                    |   |   |   |   |   |
| 12) In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society                                                      |   |   |   |   |   |
| 13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.     |   |   |   |   |   |
| 14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority. |   |   |   |   |   |
| 15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.                                                                |   |   |   |   |   |

### Course - Learning Outcome Relationship

| No Effect | 1 Lowest | 2 Average | 3 Highest |
|-----------|----------|-----------|-----------|
|           |          |           |           |

|    | Program Outcomes                                                                                                                                                 | Level of Contribution |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| 1) | Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice. |                       |
| 2) | Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.                                     |                       |
| 3) | Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge                                                                   |                       |

|     |                                                                                                                                                                                                                                                                         |  |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|     | of disciplines in the field of health, uses it by analyzing and synthesizing it.                                                                                                                                                                                        |  |
| 4)  | Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.                                                          |  |
| 5)  | Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.                                                                                                               |  |
| 6)  | Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.                                                                                                               |  |
| 7)  | Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach. |  |
| 8)  | Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.                                                                        |  |
| 9)  | By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.                                                                                       |  |
| 10) | During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.                                                                 |  |
| 11) | Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.                                                                                       |  |
| 12) | In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society                                                                                         |  |
| 13) | Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.                                        |  |
| 14) | Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.                                    |  |
| 15) | Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.                                                                                                   |  |

## Assessment & Grading

| Semester Requirements | Number of Activities | Level of Contribution |
|-----------------------|----------------------|-----------------------|
|                       |                      |                       |

|                             |   |              |
|-----------------------------|---|--------------|
| Homework Assignments        | 5 | % 50         |
| Midterms                    | 1 | % 25         |
| Final                       | 1 | % 25         |
| <b>total</b>                |   | <b>% 100</b> |
| PERCENTAGE OF SEMESTER WORK |   | % 75         |
| PERCENTAGE OF FINAL WORK    |   | % 25         |
| <b>total</b>                |   | <b>% 100</b> |

### Workload and ECTS Credit Calculation

| Activities               | Number of Activities | Preparation for the Activity | Spent for the Activity Itself | Completing the Activity Requirements | Workload   |
|--------------------------|----------------------|------------------------------|-------------------------------|--------------------------------------|------------|
| Course Hours             | 14                   | 1                            | 3                             |                                      | 56         |
| Study Hours Out of Class | 14                   | 2                            |                               |                                      | 28         |
| Presentations / Seminar  | 1                    | 5                            | 1                             |                                      | 6          |
| Project                  | 1                    | 8                            |                               |                                      | 8          |
| Homework Assignments     | 6                    | 6                            |                               |                                      | 36         |
| <b>Total Workload</b>    |                      |                              |                               |                                      | <b>134</b> |