

Radio, Television and Cinema (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Course Introduction and Application Information

Course Code:	UNI111		
Course Name:	Art and Culture		
Semester:	Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	English		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. NERGİS ATAÇ		
Course Lecturer(s):	Dr. Rana Öztürk		
Course Assistants:			

## Course Objective and Content

Course Objectives:	The course intends to provide a basic understanding of how the world of art and culture operates. Using visual material as well as critical texts, the course aims to introduce art as a modern category and highlight its role in the contemporary society in the context of other cultural productions.
Course	This is a weekly elective course open to students from any department. It introduces key

Content:	<p>contexts, concepts and institutional structures in understanding artistic and cultural practices.</p> <p>How are artistic and cultural products produced, understood and presented to audiences? In what way art and culture are related and how can we think of art as a different category than other cultural productions? There is a specific emphasis on museums as key institutions that determine the distinctions between cultural products and the museum's role in protecting, historicizing and attributing value to these products.</p>
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## Learning Outcomes

The students who have succeeded in this course;

- 1) Students will understand key concepts and ideas related to art and culture.
- 2) They will grasp the institutional structures behind artistic and cultural productions.
- 3) They will be able to view, discuss, interpret and analyze creative practices and cultural institutions with reference to social, historical and cultural context.
- 4) They will develop research, critical thinking, speaking and writing skills by presenting and writing on assigned topics on artistic and cultural material.

## Course Flow Plan

Week	Subject	Related Preparation
1)	Meet & Greet: Introduction of the syllabus and curriculum	Weekly readings and videos to watch on each week's topic.
2)	Shifting Meaning of Art	
3)	The Artist, the Work of Art and Art Publics	
4)	Kültürel Miras: Tahrip ve Koruma	
5)	The Invention of Museums	
6)	Museums and Galleries: Art and Culture on Display	
7)	Modernity and Changing Contexts of Art and Culture	
8)	Modernism in Art and Culture	
9)	Museum Visit(s) / Examples and Discussion	
10)	Art, Culture and Identity	
11)	Art, Power and Politics	
12)	Art and Technology: Changing Means of Producing, Disseminating and Viewing Art	
13)	Art and Culture in the Digital Age	

14)	Review and/or Further Discussion	
15)	Final Exam Period	
16)	Final Exam Period	

## Sources

Course Notes / Textbooks:	Bu ders için tek bir kitap kullanılmamaktadır. Ancak okuma ve izleme ödevleri bu ders için kritik önem taşır ve dersteki tartışmaların temelini teşkil eder. Okuma ve çevrimiçi film ödevleri ders öncesinde PDF ya da internet bağlantısı olarak öğrencilere verilmektedir. Aşağıda belirtilen kitaplar verilen okuma ödevleri için kaynak kitap olarak kullanılabilir. / There is no single textbook for this course. However, reading and watching assignments are critical for the course and they form the basis for class discussion. Reading materials and online films from various sources are provided in advance of the class either as PDF files or as online links and distributed to the class through ALMS system or other appropriate method if necessary.
References:	Shiner, L. (2001) The Invention of Art: A Cultural History, University of Chicago Press. Neval, D. & Pooke, G. (2008) Art History: The Basics, London & New York: Routledge. Mary Anne (1995) Believing Is Seeing: Creating the Culture of Art, Penguin Books. Various texts and films on Khan Academy.

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4
Program Outcomes				
1) By providing both theoretical and practical education, it prepares students for academic and business life.				
2) It provides a critical perspective on mass media.				
3) With the English curriculum, it allows students to follow the international market and academic studies from original sources.				
4) Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.				
5) Thanks to the media professionals, the students will be ready for the sector.				
6) Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.				
7) Have the basic knowledge and experience of image technologies.				
8) Thanks to sectoral cooperation, professional business life will be started.				

9) Through an applied curriculum, students gain an interdisciplinary perspective on different media studies. <b>Course Learning Outcomes</b>	1	2	3	4
10) With the technical training to be taken in studio environment, students gain experience in the sector.				
11) They will have skills such as negotiating with the group, taking initiative.				
12) Acquire basic values related to media and business ethics.				
13) Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.				
14) Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.				

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	By providing both theoretical and practical education, it prepares students for academic and business life.	
2)	It provides a critical perspective on mass media.	
3)	With the English curriculum, it allows students to follow the international market and academic studies from original sources.	
4)	Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.	
5)	Thanks to the media professionals, the students will be ready for the sector.	
6)	Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.	
7)	Have the basic knowledge and experience of image technologies.	
8)	Thanks to sectoral cooperation, professional business life will be started.	
9)	Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.	

10)	With the technical training to be taken in studio environment, students gain experience in the sector.	
11)	They will have skills such as negotiating with the group, taking initiative.	
12)	Acquire basic values related to media and business ethics.	
13)	Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.	
14)	Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.	

### Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 10
Presentation	1	% 25
Midterms	1	% 30
Final	1	% 35
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 65
PERCENTAGE OF FINAL WORK		% 35
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
Course Hours	14	2	3		70
Presentations / Seminar	1	6	1		7
Homework Assignments	1	5	5		10

Midterms	1	8	10		18
Final	1	15	15		30
Total Workload					135