

Medicine			
Bachelor	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

Course Introduction and Application Information

Course Code:	UNI044		
Course Name:	Business Ethics		
Semester:	Spring Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:7. Master`s Degree</div> <div>QF-EHEA:Second Cycle</div> <div>EQF-LLL:7. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Prof. Dr. MİNE MUKADDES AFACAN FINDIKLI		
Course Lecturer(s):	Prof. Dr. MİNE AFACAN FINDIKLI		
Course Assistants:			

Course Objective and Content

Course Objectives:	The intensity of competition increases due to factors such as globalization, the development of information and communication technologies, rapid changes and uncertainty in the global environment. For this reason, the key for business management to maintain their existence with high performance is the realization of corporate strategies, organizational goals and objectives effectively and efficiently. In business life, where the spirit of capitalism is heavily dominated in the
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	global market, it can be easily seen that the goals are often high profit rates. However, the understanding of business ethics should take part in all the process of the management levels. The main purpose of the course is to gain a perspective on the implementation of practices and processes within the framework of ethical decision-making and in accordance with business ethics.
Course Content:	Related issues and topics about to build up the awareness for ethics concepts in business life, to show the importance of business ethics implementations, to develop skills in participant to give business decisions concede ring the ethical values, to be able to evaluate business decisions using ethics values.

Learning Outcomes

The students who have succeeded in this course;

- 1) To develop a basic understanding of ethical issues
- 2) To be able to discuss the nature of ethical decision-making models.
- 3) To be a good citizen and a good business managers who work for the good of the public and the community.
- 4) To be able to understand and implement Ethics Codes and Code of Conduct of companies.

Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction to the course / Conceptual and Theoretical Foundations of Ethics	ppt
2)	Ethics for Society, Institutions and Workers, Individuals: code of Conducts	ppt
3)	Ethical Decision Making & Models	ppt
4)	Institutionalization of Ethics: Steps to Establish Organizational Ethics	ppt
5)	Corporate Culture and Ethical Climate	ppt
6)	Corporate Governance and Ethics	ppt
7)	Corporate Social Responsibility and Ethics	ppt
8)	Ethical Leadership	ppt
9)	Midterm	Test
10)	Human Resources Management and Ethics	ppt
11)	Internal and External Reporting Mechanism	ppt
12)	Current Issues in Business Ethics	ppt
13)	Group Presentations	ppt

14)	Group presentations	ppt
15)	Final exam	-

Sources

Course Notes / Textbooks:	Gavai, A.K.. Business Ethics, Global Media, 2009.
References:	Gavai, A.K.. Business Ethics, Global Media, 2009.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4
Program Outcomes				
1) When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.				
2) knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.				
3) is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.				
4) knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.				
5) can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.				
6) knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.				
7) can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.				
8) knows the clinical decision-making process, evidence-based medicine practices and current approaches.				
9) knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public				

health problems such as epidemics and pandemics. Course Learning Outcomes	1	2	3	4
10) knows the biopsychosocial approach, evaluates the causes of diseases by considering the individual and his / her environment.				
11) is capable of having effective oral and/or written communication with patients and their relatives, society and colleagues.				
12) knows the techniques, methods and rules of researching. It contributes to the creation, sharing, implementation and development of new professional knowledge and practices by using science and scientific method within the framework of ethical rules.				
13) can collect health data, analyze them, present them in summary, and prepare forensic reports.				
14) knows the place of physicians as an educator, administrator and researcher in delivery of health care. It takes responsibility for the professional and personal development of own and colleagues in all interdisciplinary teams established to increase the health level of the society.				
15) knows employee health, environment and occupational safety issues and takes responsibility when necessary.				
16) knows health policies and is able to evaluate their effects in the field of application.				
17) keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.				
18) applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.				

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.	
2)	knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.	

3)	is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.	
4)	knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.	
5)	can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.	
6)	knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.	
7)	can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.	
8)	knows the clinical decision-making process, evidence-based medicine practices and current approaches.	
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Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Presentation	1	% 20
Midterms	1	% 35
Final	1	% 45
total		% 100
PERCENTAGE OF SEMESTER WORK		% 55
PERCENTAGE OF FINAL WORK		% 45
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	42
Study Hours Out of Class	12	12
Presentations / Seminar	9	18
Midterms	3	21
Final	4	31
Total Workload		124