

Medicine			
Bachelor	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

## Course Introduction and Application Information

Course Code:	UNI044		
Course Name:	Business Ethics		
Semester:	Spring Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:7. Master`s Degree</div> <div>QF- EHEA:Second Cycle</div> <div>EQF-LLL:7. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Prof. Dr. MİNE MUKADDES AFACAN FINDIKLI		
Course Lecturer(s):	Prof. Dr. MİNE AFACAN FINDIKLI		
Course Assistants:			

## Course Objective and Content

Course Objectives:	The intensity of competition increases due to factors such as globalization, the development of information and communication technologies, rapid changes and uncertainty in the global environment. For this reason, the key for business management to maintain their existence with high performance is the realization of corporate strategies, organizational goals and objectives effectively and efficiently. In business life, where the spirit of capitalism is heavily dominated in the
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	global market, it can be easily seen that the goals are often high profit rates. However, the understanding of business ethics should take part in all the process of the management levels. The main purpose of the course is to gain a perspective on the implementation of practices and processes within the framework of ethical decision-making and in accordance with business ethics.
Course Content:	Related issues and topics about to build up the awareness for ethics concepts in business life, to show the importance of business ethics implementations, to develop skills in participant to give business decisions concede ring the ethical values, to be able to evaluate business decisions using ethics values.

## Learning Outcomes

The students who have succeeded in this course;

- 1) To develop a basic understanding of ethical issues
- 2) To be able to discuss the nature of ethical decision-making models.
- 3) To be a good citizen and a good business managers who work for the good of the public and the community.
- 4) To be able to understand and implement Ethics Codes and Code of Conduct of companies.

## Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction to the course / Conceptual and Theoretical Foundations of Ethics	ppt
2)	Ethics for Society, Institutions and Workers, Individuals: code of Conducts	ppt
3)	Ethical Decision Making & Models	ppt
4)	Institutionalization of Ethics: Steps to Establish Organizational Ethics	ppt
5)	Corporate Culture and Ethical Climate	ppt
6)	Corporate Governance and Ethics	ppt
7)	Corporate Social Responsibility and Ethics	ppt
8)	Ethical Leadership	ppt
9)	Midterm	Test
10)	Human Resources Management and Ethics	ppt
11)	Internal and External Reporting Mechanism	ppt
12)	Current Issues in Business Ethics	ppt
13)	Group Presentations	ppt

14)	Group presentations	ppt
15)	Final exam	-

## Sources

Course Notes / Textbooks:	Gavai, A.K.. Business Ethics, Global Media, 2009.
References:	Gavai, A.K.. Business Ethics, Global Media, 2009.

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4
Program Outcomes				
1) The graduate integrates the knowledge, skills, attitudes, and behaviours acquired from basic and clinical sciences, behavioural sciences, and social sciences in the form of competencies and uses them for the provision of rational, effective, safe health care services in accordance with quality standards in the prevention, diagnosis, treatment, follow-up, and rehabilitation processes, and during the process considers protection of both patient's health and healthcare workers health including her/his own.				
2) The graduate shows a biopsychosocial approach in patient management that considers the sociodemographic and sociocultural background of the individual without discrimination of language, religion, race, and gender.				
3) The graduate prioritizes the protection and development of the health of individuals and society in the provision of health care services.				
4) The graduate, considering the individual, social, public, and environmental factors affecting health; works towards maintaining and improving the state of health.				
5) In the provision of health care services, the graduate considers both the changes in the physical and socioeconomic environment on a regional and global scale that affect health, as well as the changes in the individual characteristics and behaviours of the people who apply to her/him.				
6) The graduate recognizes the characteristics, needs and expectations of the target population and provides health education to healthy/sick individuals and their relatives and other health care workers.				
7) While carrying out her/his profession, the graduate fulfils her/his duties and obligations with determined behaviours to provide high-quality health care within the framework of ethical principles, rights and legal responsibilities and good medical practices, considering the integrity, privacy, and dignity of the patient.				

Course Learning Outcomes	1	2	3	4
8) The graduate evaluates and improves her/his own performance in professional practices in terms of emotions, cognitive characteristics, and behaviours.				
9) The graduate physician advocates improving the provision of health services by considering the concepts of social reliability and social commitment to protect and improve public health.				
10) To protect and improve health, the graduate physician can plan and carry out service delivery, training and consultancy processes related to individual and community health in cooperation with all components.				
11) The graduate physician evaluates the impact of health policies and practices on individual and community health indicators and advocates increasing the quality of health services.				
12) The graduate physician attaches importance to protecting and improving her/his own physical, mental, and social health, and does what is necessary for this.				
13) During the provision of health care, the graduate shows exemplary behaviours and leads within the health team.				
14) The graduate uses the resources cost-effectively, in the planning, implementation, execution, and evaluation processes of the health care services in the health institution she/he manages, for the benefit of the society and in accordance with the legislation.				
15) The graduate communicates positively within the health team with whom she/he provides health care services, being aware of the duties and obligations of other health workers and shows appropriate behaviours to assume different team roles when necessary.				
16) The graduate works harmoniously and effectively with her/his colleagues and other professional groups in her/his professional practice.				
17) The graduate communicates effectively with patients, patient relatives, health care workers and other professional groups, institutions, and organizations, including individuals and groups that require a special approach and have different sociocultural characteristics.				
18) The graduate shows a patient-centred approach in the protection, diagnosis, treatment, follow-up, and rehabilitation processes that involve the patient and patient's caregivers as partners in the decision-making mechanisms.				
19) When necessary, the graduate plans and implements scientific research for the population she/he serves, and uses the results obtained and/or the results of other research for the benefit of the society.				
20) The graduate reaches the current literature information related to her/his profession,				

evaluates critically, and applies the principles of evidence-based medicine in the clinical decision-making process.	1	2	3	4
21) The graduate uses information technologies to improve the effectiveness of her/his work in health care, research, and education.				
22) The graduate effectively manages individual study and learning processes and career development.				
23) The graduate demonstrates the ability to acquire, evaluate, integrate new knowledge with existing knowledge, apply it to professional situations, and adapt to changing conditions throughout professional life.				
24) The graduate chooses the right learning resources to improve the quality of the health care service she/he provides, organizes her/his own learning process.				

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	The graduate integrates the knowledge, skills, attitudes, and behaviours acquired from basic and clinical sciences, behavioural sciences, and social sciences in the form of competencies and uses them for the provision of rational, effective, safe health care services in accordance with quality standards in the prevention, diagnosis, treatment, follow-up, and rehabilitation processes, and during the process considers protection of both patient's health and healthcare workers health including her/his own.	
2)	The graduate shows a biopsychosocial approach in patient management that considers the sociodemographic and sociocultural background of the individual without discrimination of language, religion, race, and gender.	
3)	The graduate prioritizes the protection and development of the health of individuals and society in the provision of health care services.	
4)	The graduate, considering the individual, social, public, and environmental factors affecting health; works towards maintaining and improving the state of health.	
5)	In the provision of health care services, the graduate considers both the changes in the physical and socioeconomic environment on a regional and global scale that affect health, as well as the changes in the individual characteristics and behaviours of the people who apply to her/him.	

6)	The graduate recognizes the characteristics, needs and expectations of the target population and provides health education to healthy/sick individuals and their relatives and other health care workers.	
7)	While carrying out her/his profession, the graduate fulfils her/his duties and obligations with determined behaviours to provide high-quality health care within the framework of ethical principles, rights and legal responsibilities and good medical practices, considering the integrity, privacy, and dignity of the patient.	
8)	The graduate evaluates and improves her/his own performance in professional practices in terms of emotions, cognitive characteristics, and behaviours.	
9)	The graduate physician advocates improving the provision of health services by considering the concepts of social reliability and social commitment to protect and improve public health.	
10)	To protect and improve health, the graduate physician can plan and carry out service delivery, training and consultancy processes related to individual and community health in cooperation with all components.	
11)	The graduate physician evaluates the impact of health policies and practices on individual and community health indicators and advocates increasing the quality of health services.	
12)	The graduate physician attaches importance to protecting and improving her/his own physical, mental, and social health, and does what is necessary for this.	
13)	During the provision of health care, the graduate shows exemplary behaviours and leads within the health team.	
14)	The graduate uses the resources cost-effectively, in the planning, implementation, execution, and evaluation processes of the health care services in the health institution she/he manages, for the benefit of the society and in accordance with the legislation.	
15)	The graduate communicates positively within the health team with whom she/he provides health care services, being aware of the duties and obligations of other health workers and shows appropriate behaviours to assume different team roles when necessary.	
16)	The graduate works harmoniously and effectively with her/his colleagues and other professional groups in her/his professional practice.	
17)	The graduate communicates effectively with patients, patient relatives, health care workers and other professional groups, institutions, and organizations, including individuals and groups that require a special approach and have different sociocultural characteristics.	
18)	The graduate shows a patient-centred approach in the protection, diagnosis, treatment, follow-up, and rehabilitation processes that involve the patient and patient's caregivers as	

	partners in the decision-making mechanisms.	
19)	When necessary, the graduate plans and implements scientific research for the population she/he serves, and uses the results obtained and/or the results of other research for the benefit of the society.	
20)	The graduate reaches the current literature information related to her/his profession, evaluates critically, and applies the principles of evidence-based medicine in the clinical decision-making process.	
21)	The graduate uses information technologies to improve the effectiveness of her/his work in health care, research, and education.	
22)	The graduate effectively manages individual study and learning processes and career development.	
23)	The graduate demonstrates the ability to acquire, evaluate, integrate new knowledge with existing knowledge, apply it to professional situations, and adapt to changing conditions throughout professional life.	
24)	The graduate chooses the right learning resources to improve the quality of the health care service she/he provides, organizes her/his own learning process.	

### Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Presentation	1	% 20
Midterms	1	% 35
Final	1	% 45
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 55
PERCENTAGE OF FINAL WORK		% 45
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	42
Study Hours Out of Class	12	12

Presentations / Seminar	9	18
Midterms	3	21
Final	4	31
<b>Total Workload</b>		<b>124</b>