

Medicine			
Bachelor	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

Course Introduction and Application Information

Course Code:	UNI025		
Course Name:	Fundamentals of Entrepreneurship		
Semester:	Spring Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:			
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:7. Master`s Degree</div> <div>QF-EHEA:Second Cycle</div> <div>EQF-LLL:7. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Öğr. Gör. ÖZLEM NUR BESLER		
Course Lecturer(s):	Öğr. Gör. ÖZLEM NUR BESLER		
Course Assistants:			

Course Objective and Content

Course Objectives:	The aim of this course is to enable students to have knowledge about the characteristics that can be established in their business, and to enable them to acquire the necessary equipment in order to develop them.
Course	Entrepreneurs are in the focus of the course. In this context, the nature of the environment in

Content:	<p>which an entrepreneur operates and the characteristics of an entrepreneur manager are covered.</p> <p>This course will focus on the conceptual framework of entrepreneurship, priority areas, basic functions, financing, process, culture, local and international context of entrepreneurship.</p> <p>Students will be able to identify and develop the entrepreneurship features that exist in this course.</p>
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Learning Outcomes

The students who have succeeded in this course;

- 1) 1. Students will be able to question the entrepreneurial features. It allows you to compare the activities described in relation to the types of entrepreneurship.
- 2) 2. Develop their own entrepreneurship skills by evaluating the entrepreneurial characteristics in successful entrepreneurship stories.
- 3) 3. By learning the obstacles and incentives in entrepreneurship, students compare opportunities related to the appropriate sector.
- 4) 4. Based on examples of successful entrepreneurship, he constructs his career plan as an entrepreneur.

Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts of Economics, the Concept of Entrepreneurship and Development	
2)	Entrepreneurship Culture	
3)	Entrepreneurship and Ethics	
4)	Priority Areas of Entrepreneurship	
5)	Innovation Management	
6)	Competition Analysis in Entrepreneurship	
7)	Strategic Cooperation In Entrepreneurship	
9)	Basic Functions Of Enterprises	
10)	Marketing Management In Entrepreneurship	
11)	The Financing Of Entrepreneurship	
12)	Entrepreneurship and Innovation in Public Administration	
13)	Social Entrepreneurship Against Commercial Entrepreneurship in Solving Social Problems	
14)	Entrepreneurship Globalization Relationship	

Sources

Course Notes / Textbooks:	Kahraman Çatı, Girişimcilik ve İnovasyon Yönetimi, Ankara: Nobel Akademik Yayıncılık; 1.Baskı, 2016.
References:	Hasan Altın, Emine Başar, Vural Doğan. Meslek Yüksekokulları İçin Girişimcilik, Ankara: Nobel Yayın Dağıtım, 2017.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4
Program Outcomes				
1) When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.				
2) knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.				
3) is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.				
4) knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.				
5) can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.				
6) knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.				
7) can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.				
8) knows the clinical decision-making process, evidence-based medicine practices and current approaches.				
9) knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public health problems such as epidemics and pandemics.				

10) knows the biopsychosocial approach, evaluates the causes of diseases by considering the individual and his / her environment.	1	2	3	4
11) is capable of having effective oral and/or written communication with patients and their relatives, society and colleagues.				
12) knows the techniques, methods and rules of researching. It contributes to the creation, sharing, implementation and development of new professional knowledge and practices by using science and scientific method within the framework of ethical rules.				
13) can collect health data, analyze them, present them in summary, and prepare forensic reports.				
14) knows the place of physicians as an educator, administrator and researcher in delivery of health care. It takes responsibility for the professional and personal development of own and colleagues in all interdisciplinary teams established to increase the health level of the society.				
15) knows employee health, environment and occupational safety issues and takes responsibility when necessary.				
16) knows health policies and is able to evaluate their effects in the field of application.				
17) keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.				
18) applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.				

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.	
2)	knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.	
3)	is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.	

4)	knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.	
5)	can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.	
6)	knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.	
7)	can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.	
8)	knows the clinical decision-making process, evidence-based medicine practices and current approaches.	
9)	knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public health problems such as epidemics and pandemics.	
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16)	knows health policies and is able to evaluate their effects in the field of application.	

17)	keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.	
18)	applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 20
Midterms	1	% 35
Final	1	% 45
total		% 100
PERCENTAGE OF SEMESTER WORK		% 55
PERCENTAGE OF FINAL WORK		% 45
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
Course Hours	14	2	3		70
Study Hours Out of Class	14	0	2		28
Midterms	1	8	1		9
Final	1	17	1		18
Total Workload					125