

Dentistry			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI017		
Course Name:	Communication Methods		
Semester:	Spring		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:			
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div>		
Mode of Delivery:	Face to face		
Course Coordinator:	Öğr. Gör. VEHBİ DOĞAN		
Course Lecturer(s):	Öğr.Gör.Fatih CAYMAZ		
Course Assistants:			

Course Objective and Content

Course Objectives:	The aim of this course is to make students aware of the types and types of communication and to inform them about their importance in social life. Also; It is aimed to increase both personal and corporate achievements thanks to their effective communication skills. Lesson; The course aims to improve students' ability to think, analyze and discuss in the field of communication.
Course	In the content of the course, the concept of communication, communication tools and types of

Content:	communication take place in both historical and social process. In addition, the students' communication skills and practices to improve the use of the course is covered.
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Learning Outcomes

The students who have succeeded in this course;

- 1) Have information about the concept of communication.
- 2) Learn and define the types of communication.
- 3) Learn and use effective communication and presentation methods.

Course Flow Plan

Week	Subject	Related Preparation
1)	Basic information about the concept of communication	
2)	History of Communication, Communication and Language, Objectives and Functions in Communication, Communication Tools, Communication Disciplines. Communication Process and Elements, Basic Characteristics of Communication	
3)	Communication and Information, How Do We Communicate? Types of Communication: Verbal-Nonverbal Communication. Written Communication-Visual Communication. Communication with the Person, Interpersonal Communication	
4)	Communication Types: Group Communication	
5)	TCommunication Types: Organizational / Corporate Communication	
6)	Conflict Management. Active Listening	
7)	Public Communication. International Communication. Mass Communication	
8)	Midterm Exam	
9)	Effective Communication Techniques, Body Language	
10)	Effective Presentation Techniques	
11)	Main Communication Theories Developed by Mainstream Approaches	
12)	Group Presentations I	
13)	Group Presentations II	
14)	Group Presentations III	
15)	Final Exam	

Sources

Course Notes / Textbooks:	Ünsal Oskay, İletişimin ABC'si, İnkilap Kitabevi, 2017.
References:	Aysel Aziz, İletişime Giriş, Hiperlink, 2016. Levent Yaylagül, Kitle İletişim Kuramları, Egemen ve Eleştirel Yaklaşımlar, Dipnot Yayınları, 2016. Deniz McQuail&Sven Windahl, Kitle İletişim Modelleri, İmge Kitapevi, 2010.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3
Program Outcomes			
1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.			
2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.			
3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.			
4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.			
5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.			
6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.			
7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.			
8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.			
9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.			
10) During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the			

relevant data.			
Course Learning Outcomes	1	2	3
11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.			
12) In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society			
13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.			
14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.			
15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.			

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.	
2)	Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.	
3)	Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.	
4)	Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.	
5)	Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.	
6)	Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.	

7)	Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.	
8)	Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.	
9)	By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.	
10)	During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.	
11)	Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.	
12)	In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society	
13)	Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.	
14)	Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.	
15)	Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 30
Midterms	1	% 30
Final	1	% 40
total		% 100
PERCENTAGE OF SEMESTER WORK		% 60
PERCENTAGE OF FINAL WORK		% 40

total	% 100
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Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
Course Hours	14	1	2		42
Study Hours Out of Class	15	2			30
Homework Assignments	1	15			15
Midterms	1	10	1		11
Final	1	15	1		16
Total Workload					114