Dentistry (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI014
Course Name:	Introduction to New Media
Semester:	Spring
Course Credits:	ECTS 5
Language of instruction:	English
Course Condition:	
Does the Course Require Work Experience?:	No
Type of course:	University Elective
Course Level:	Bachelor / TR-NQF-HE:6. Master`s Degree / QF-EHEA:First Cycle / EQF-LLL:6. Master`s Degree
Mode of Delivery:	Face to face
Course Coordinator:	Dr. Öğr. Üy. SADİ KERİM DÜNDAR
Course Lecturer(s):	Dr.Chein Yang Erdem
Course Assistants:	

Course Level row detail:

Bachelor	TR-NQF-HE:6. Master`s Degree	QF-EHEA:First Cycle	EQF-LLL:6. Master`s Degree

Course Objective and Content

Course Objectives:	This course aims to develop critical conceptual frames for understanding how new media technologies are uesd to acturalize communication processes in various areas of everyday life.
Course Content:	This course offers a comprehensive approach to the rapidly evolving new media technology and environment. Conceptualizing new media as new forms of participatory culture, sources of

information and entertainment, platforms for social engagement, a means for artistic expression, and tools of government, this course explores the influence of new media technology in transforming culture and society. Topics may include, social media, digital game, digital media art, digital and citizen journalism, digital transformation of television and cinema, and social control in the digital age, and others.

Learning Outcomes

The students who have succeeded in this course;
1) Identify the defining characteristics of new media.
2) Demonstrate understanding of the new media landscape.
3) Demonstrate understanding of the economic, social, political, and cultural implications of new media technology.
4) Identify and discover the range of areas in which new media technology can be applied to enhance communication.
5) Formulate innovative ideas to develop, incorporate, and implement new media technology that aim at enriching culture and society.

Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction to Basic Photography	
2)	What is new media?	
3)	Media convergence	
4)	Participatory culture	
5)	New Media as a source of information	
6)	New media as a source of information	
7)	Midterm	
8)	New media as entertainment	
9)	New media as entertainment	
10)	New media as a means for artistic expression	
11)	New media as a means for artistic expression	
12)	New media as a form of government	
13)	Student Presentations	

14)	Student Presentations	

Sources

Course Notes / Textbooks:	Excerpts of selected articles and books.
References:	Lecture notes

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					
1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.					
2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.					
3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.					
4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.					
5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.					
6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.					
7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.					
8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.					
9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.					
10) During dental practice, in cases such as abuse and addiction, performs the					

Course Learning Outcomes	1	2	3	4	5
treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.					
11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.					
12) In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society					
13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.					
14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.					
15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.					

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.	
2)	Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.	
3)	Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.	
4)	Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.	
5)	Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.	

6)	Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.	
7)	Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.	
8)	Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.	
9)	By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.	
10)	During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.	
11)	Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.	
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15)	Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	1	% 30
Project	1	% 35
Final	1	% 35
total		**% 100**
PERCENTAGE OF SEMESTER WORK		% 65

PERCENTAGE OF FINAL WORK		% 35
total		**% 100**

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	42
Study Hours Out of Class	14	28
Homework Assignments	2	24
Final	1	24
Total Workload		**118**