

Justice (Evening Education)			
Associate	TR-NQF-HE: Level 5	QF-EHEA: Short Cycle	EQF-LLL: Level 5

## Course Introduction and Application Information

Course Code:	UNI006						
Course Name:	Digital Media Literacy						
Semester:	Fall						
Course Credits:	<table border="1"> <tr> <td>ECTS</td> </tr> <tr> <td>5</td> </tr> </table>			ECTS	5		
ECTS							
5							
Language of instruction:	Turkish						
Course Condition:							
Does the Course Require Work Experience?:	Yes						
Type of course:	University Elective						
Course Level:	<table border="1"> <tr> <td>Associate</td> <td>TR-NQF-HE:5. Master`s Degree</td> <td>QF- EHEA:Short Cycle</td> <td>EQF-LLL:5. Master`s Degree</td> </tr> </table>			Associate	TR-NQF-HE:5. Master`s Degree	QF- EHEA:Short Cycle	EQF-LLL:5. Master`s Degree
Associate	TR-NQF-HE:5. Master`s Degree	QF- EHEA:Short Cycle	EQF-LLL:5. Master`s Degree				
Mode of Delivery:	E-Learning						
Course Coordinator:	Öğr. Gör. ZUHAL SÖNMEZER						
Course Lecturer(s):	Öğr. Gör. Zuhal Sönmezer						
Course Assistants:							

## Course Objective and Content

Course Objectives:	<p>The aim of this course is to analyze the effects of content produced in digital media, including textual, visual, video, infographic, emoji, and symbolic forms, on individual and societal life. In this context, the ways in which algorithms on digital platforms guide individual decision-making mechanisms will be examined in terms of media messaging and impact techniques.</p> <p>The course will also address the use of verification and validation platforms, rights and responsibilities within the framework of digital citizenship, and measures to combat digital hate</p>
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	speech, cyberbullying, and cyber harassment. Additionally, the course will focus on social media literacy and strategies for dealing with potential threats encountered in the digital world.
Course Content:	The digital media literacy course covers various topics aimed at enabling participants to understand digital content, evaluate it from a critical perspective, and use it effectively. The course will address the historical development of digital media, digital content analysis, forms of critical thinking, digital security and privacy, ethics and responsibility, and digital citizenship. Additionally, the current state of digital media literacy activities in Turkey and around the world will be presented. In this context, participants will develop their competencies to engage more consciously and effectively in the digital media landscape.

## Learning Outcomes

The students who have succeeded in this course;

- 1) Discuss the historical and theoretical dimensions of digital media.
- 2) Gain knowledge about the effects of content in the use of digital media.
- 3) Accurately analyze the forms of expression found in digital media.
- 4) Learn the positive and negative aspects of digital media.
- 5) Develop reading skills in digital media while also cultivating a questioning and critical attitude and behavior as a prospective content creator during the writing process.

## Course Flow Plan

Week	Subject	Related Preparation
1)	Basic Concepts of Media Literacy and Digital Media Literacy	
2)	The History, Development, and Globalization of Internet Technologies	
3)	Disinformation, Manipulation, and Propaganda in Digital Media	
4)	Pressure and Interest Groups in Digital Media	
5)	Digital Democracy and Digital Citizenship	
6)	The Positive and Negative Aspects of Digital Media	
7)	Ethics and Personal Data in Digital Media	
8)	National and International Security in Digital Media	
9)	Midterm exam	
10)	Hate Speech in Digital Media	
11)	Protection of Children and Cyberbullying/Harassment in Digital Media	

12)	Critical Perspectives and Verification/Fact-Checking Sites in Digital Media	
13)	Digital Media Literacy Initiatives in the World and Turkey	
14)	Final Examination	

## Sources

Course Notes / Textbooks:	Ders notları, makale ve PDF materyaller.
References:	Sönmezer, Z. (2025). "Medya Nasıl Çalışır?", İstanbul: DER Yayınları. Tokgöz, O. (2015). "Temel Gazetecilik", Ankara: İmge Kitabevi Büyükbaykal Ilgaz, C. (2018). "Medya Okuryazarlığı Eğitimi", İstanbul: DER Yayınları. Gönenç, Ö. (2018). Medyada Algı Yönetimi, İstanbul: DER Yayınları. Tok, İ. & Ulusoy, H. (2023). "Haber Okuryazarlığı Temel Kavramlar ve Güncel Tartışmalar", Konya: Literatürk Akademik.

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5
Program Outcomes					

## Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

Program Outcomes	Level of Contribution

## Assessment & Grading

Değerlendirme Yöntemleri ve Kriterleri	Number of Activities	Level of Contribution
Homework Assignments	1	% 40
Final	1	% 60
<b>total</b>		<b>% 100</b>

## Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Aktivitede Harcanan Süre	Completing the Activity Requirements	Workload

Course Hours	14	1	2		42
Study Hours Out of Class	14	3			42
Homework Assignments	1	0			0
Midterms	1	15			15
Final	1	15	1		16
<b>Total Workload</b>					<b>115</b>