

Dentistry (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI004		
Course Name:	Business and Society		
Semester:	Spring		
Course Credits:	ECTS 5		
Language of instruction:			
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	Bachelor TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree		
Mode of Delivery:	Face to face		
Course Coordinator:	Prof. Dr. MİNE MUKADDES AFACAN FINDIKLI		
Course Lecturer(s):			
Course Assistants:			

Course Objective and Content

Course Objectives:	To ensure that students are informed about factors of business and society such as social responsibility, ethics, ecology and sustainable growth. To ensure that students learn the current topics and concepts in the scope of the course, so that they can make quick and accurate decisions so that they will be successful in the businesses they will work with.
Course	Introduction to the Course and Basic Concepts, Analysis of the Business Model, Analysis of the

Content:	Hierarchy of Goals, The Effects of Globalization on the Businesses, Technology as an Environmental Factor, Concept of Social Responsibility in Business and Social Responsibility, Management Concept of Ethics in Business, Dilemma on Business, Image in Business, Shareholders and Corporate Governance as an Environmental Factor, Media as an Environmental Factor, Ecological Approaches to Business, Reputation in Business, Business Administration and 21st Century
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Learning Outcomes

The students who have succeeded in this course;

- 1) Having knowledge about business and society
- 2) Learning stakeholder approach
- 3) Learning the connection between corporate governance and strategic management
- 4) Learning the external and internal environmental factors

Course Flow Plan

Week	Subject	Related Preparation
1)	Course Description and Basic Concepts	
2)	Analysis of Business Model	
3)	Analysis of Hierarchy of Goals	
4)	Business and globalization	
5)	Business and technology	
6)	Social Responsibility in Business and Social Responsibility Owner Management Approach	
7)	Concept of Ethics in Business and Dilemmas Regarding Subject	
8)	Midterm	
9)	Image in Business	
10)	Sustainability in Business	
11)	Shareholders and Corporate Governance as Environmental Factors	
12)	Business and Media	
13)	Ecological Approaches to Business	
14)	Reputation in Business	

15)	Final Exam	
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Sources

Course Notes / Textbooks:	Ebert and Griffin. Business Essentials 12e, Prentice Hall, 2017
References:	Goss, D. (2015). Small Business and Society (Routledge Revivals). Routledge.

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4
Program Outcomes				
1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.				
2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.				
3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.				
4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.				
5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.				
6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.				
7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.				
8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.				
9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.				
10) During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and				

records the relevant data. Course Learning Outcomes	1	2	3	4
11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.				
12) In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society				
13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.				
14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.				
15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.				

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.	
2)	Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.	
3)	Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.	
4)	Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.	
5)	Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.	
6)	Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.	

7)	Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.	
8)	Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.	
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13)	Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.	
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15)	Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Midterms	1	% 40
Final	1	% 60
total		% 100
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	15	43
Study Hours Out of Class	13	26
Midterms	1	24
Final	1	32
Total Workload		125