

|                                   |                    |                      |                  |
|-----------------------------------|--------------------|----------------------|------------------|
| Business Administration (English) |                    |                      |                  |
| Bachelor                          | TR-NQF-HE: Level 6 | QF-EHEA: First Cycle | EQF-LLL: Level 6 |

## Course Introduction and Application Information

|   |  |                            |                               |          |                                 |                            |                               |
|---|--|----------------------------|-------------------------------|----------|---------------------------------|----------------------------|-------------------------------|
| Course Code:                              | MNG045   |                            |                               |          |                                 |                            |                               |
| Course Name:                              | Investment Analysis & Project Management   |                            |                               |          |                                 |                            |                               |
| Semester:                                 | Fall<br>Spring   |                            |                               |          |                                 |                            |                               |
| Course Credits:                           | <table border="1"> <tr> <td>ECTS</td> </tr> <tr> <td>5</td> </tr> </table>   |                            |                               | ECTS     | 5                               |                            |                               |
| ECTS                                      |  |                            |                               |          |                                 |                            |                               |
| 5   |  |                            |                               |          |                                 |                            |                               |
| Language of instruction:                  | English  |                            |                               |          |                                 |                            |                               |
| Course Condition:                         |  |                            |                               |          |                                 |                            |                               |
| Does the Course Require Work Experience?: | No   |                            |                               |          |                                 |                            |                               |
| Type of course:                           | Departmental Elective  |                            |                               |          |                                 |                            |                               |
| Course Level:                             | <table border="1"> <tr> <td>Bachelor</td> <td>TR-NQF-HE:6.<br/>Master`s Degree</td> <td>QF-<br/>EHEA:First<br/>Cycle</td> <td>EQF-LLL:6.<br/>Master`s Degree</td> </tr> </table> |                            |                               | Bachelor | TR-NQF-HE:6.<br>Master`s Degree | QF-<br>EHEA:First<br>Cycle | EQF-LLL:6.<br>Master`s Degree |
| Bachelor                                  | TR-NQF-HE:6.<br>Master`s Degree  | QF-<br>EHEA:First<br>Cycle | EQF-LLL:6.<br>Master`s Degree |          |                                 |                            |                               |
| Mode of Delivery:                         |  |                            |                               |          |                                 |                            |                               |
| Course Coordinator:                       | Dr. Öğr. Üy. GÜLSÜM SAVCI  |                            |                               |          |                                 |                            |                               |
| Course Lecturer(s):                       |  |                            |                               |          |                                 |                            |                               |
| Course Assistants:                        |  |                            |                               |          |                                 |                            |                               |

## Course Objective and Content

|                    |  |
|--------------------|--|
| Course Objectives: |  |
| Course Content:    |  |

## Learning Outcomes

The students who have succeeded in this course;

## Course Flow Plan

| Week | Subject | Related Preparation |
|------|---------|---------------------|
|------|---------|---------------------|

## Sources

|                           |  |
|---------------------------|--|
| Course Notes / Textbooks: |  |
| References:               |  |

## Course - Program Learning Outcome Relationship

| Course Learning Outcomes  |
|---|
| Program Outcomes  |
| 1) Using other social sciences and mathematics, they have a broad and interdisciplinary perspective on business and management sciences.                                |
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| 2) They have knowledge and skills about different functions and interactions of the enterprise.   |
| 3) They can use different theoretical approaches to understanding and solving various business problems.  |
| 4) Being aware of the needs of society, they use business knowledge to meet these needs.  |
| 5) They have knowledge deeply about current problems of Turkey and Global Business World's  |
| 6) They can determine the objectives of the institution in which they are involved, taking into account the market needs and economic conditions.                       |
| 7) They can solve complex business problems by using various statistical techniques and numerical methods and makes analysis by using statistical programs effectively. |
| 8) They can use a foreign language at least B1 General Level in terms of European Language Portfolio criteria according to the education level of a foreign language.   |
| 9) They can develops teamwork, negotiation, leadership and entrepreneurship skills.   |
| 10) They have the knowledge of universal ethical values, social responsibility awareness and sufficient level of labor law.   |
| 11) They can identify the individual learning needs and carries out studies to correct them by developing positive attitudes about lifelong learning.                   |

12) They can express their ideas and solutions both written and orally, and if required they can present and publish them on both national and international platforms.

13) They use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.

### Course - Learning Outcome Relationship

|           |          |           |           |
|-----------|----------|-----------|-----------|
| No Effect | 1 Lowest | 2 Average | 3 Highest |
|           |          |           |           |

|     | Program Outcomes   | Level of Contribution |
|-----|--|-----------------------|
| 1)  | Using other social sciences and mathematics, they have a broad and interdisciplinary perspective on business and management sciences.                                |                       |
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| 3)  | They can use different theoretical approaches to understanding and solving various business problems.  |                       |
| 4)  | Being aware of the needs of society, they use business knowledge to meet these needs.  |                       |
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|     |   |  |
|-----|---|--|
|     | developing positive attitudes about lifelong learning.  |  |
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### Assessment & Grading

| Semester Requirements       | Number of Activities | Level of Contribution |
|-----------------------------|----------------------|-----------------------|
| <b>total</b>                |                      | <b>%</b>              |
| PERCENTAGE OF SEMESTER WORK |                      | % 0                   |
| PERCENTAGE OF FINAL WORK    |                      | %                     |
| <b>total</b>                |                      | <b>%</b>              |