Radio, Television and Cinema (English)			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI374			
Course Name:	Principles of Cryptocurrency			
Semester:	Spring	Spring		
Course Credits:	ECTS			
	5			
Language of instruction:	English			
Course Condition:				
Does the Course Require Work Experience?:	No			
Type of course:	University Elective			
Course Level:	Bachelor	TR-NQF-HE:6. Master`s Degree	QF- EHEA:First Cycle	EQF-LLL:6. Master`s Degree
Mode of Delivery:	E-Learning			
Course Coordinator:	Dr. Öğr. Üy. SADİ KERİM DÜNDAR			
Course Lecturer(s):	Dr.Barış Batuhan Geçit			
Course Assistants:				

Course Objective and Content

Course	This course aims to teach students the basic principles of sociology that provide an
Objectives:	understanding of the structure and functioning of society and social phenomena. It provides
	theoretical frameworks for studying various aspects of society and understanding social phenomena.
Course	This course aims to teach students the basic principles of sociology that provide an

Content:

understanding of the structure and functioning of society and social phenomena. It provides theoretical frameworks for studying various aspects of society and understanding social phenomena.

Learning Outcomes

The students who have succeeded in this course;

Course Flow Plan

Week	Subject	Related Preparation
1)	Definition and History of Cryptocurrencies	Lecture notes
2)	History of cryptocurrencies	Lecture notes
3)	Technical Basics of Cryptocurrencies	Lecture notes
4)	Different Cryptocurrencies	Lecture notes
5)	Decentralized finance (DeFi) projects	Lecture notes
6)	Use Cases of Cryptocurrencies	Lecture notes
7)	Midterm	Lecture notes
8)	Kripto Para Birimlerinin Düzenleyici ve Yasal Sorunları	lecture notes
9)	Cryptocurrency Markets and Analysis	Lecture notes
10)	Portfolio management and risk factors	lecture notes
11)	The Future of Cryptocurrencies and Integration with the Business World	Lecture notes
12)	Cryptocurrency trends	Lecture notes
13)	Corporate investments in cryptocurrencies	lecture notes
14)	Final exam	Final exam

Sources

Course Notes / Textbooks:	Ders notları
References:	Lecture notes

Course - Program Learning Outcome Relationship

Course Learning Outcomes

Course Learning Outcomes

- 1) By providing both theoretical and practical education, it prepares students for academic and business life.
- 2) It provides a critical perspective on mass media.
- 3) With the English curriculum, it allows students to follow the international market and academic studies from original sources.
- 4) Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.
- 5) Thanks to the media professionals, the students will be ready for the sector.
- 6) Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.
- 7) Have the basic knowledge and experience of image technologies.
- 8) Thanks to sectoral cooperation, professional business life will be started.
- 9) Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.
- 10) With the technical training to be taken in studio environment, students gain experience in the sector.
- 11) They will have skills such as negotiating with the group, taking initiative.
- 12) Acquire basic values related to media and business ethics.
- 13) Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.
- 14) Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	By providing both theoretical and practical education, it prepares students for academic and business life.	
2)	It provides a critical perspective on mass media.	
3)	With the English curriculum, it allows students to follow the international market and	

	academic studies from original sources.
4)	Students will be an expert in front of the camera, behind-the-scenes, news center, light, sound, editing, directing, cinematography, screenwriting.
5)	Thanks to the media professionals, the students will be ready for the sector.
6)	Acquires production skills such as short and medium films, screenplays, documentaries and TV programs.
7)	Have the basic knowledge and experience of image technologies.
8)	Thanks to sectoral cooperation, professional business life will be started.
9)	Through an applied curriculum, students gain an interdisciplinary perspective on different media studies.
10)	With the technical training to be taken in studio environment, students gain experience in the sector.
11)	They will have skills such as negotiating with the group, taking initiative.
12)	Acquire basic values related to media and business ethics.
13)	Follow the developments in the field and communicate with colleagues by using a foreign language at least at the level of European Language Portfolio B1.
14)	Students use information and communication technologies together with computer software at the advanced level of European Computer Driving License required by the field.

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Midterms	1	% 40
Final	1	% 60
total	% 100	
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
total	% 100	

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
Course Hours	14	3			42
Midterms	3	1			3
Final	3	1			3
Total Workload					48