

Dentistry			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

Course Introduction and Application Information

Course Code:	UNI361		
Course Name:	Fashion Style Consultanc		
Semester:	Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF- EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. FERHAT DUMANLI		
Course Lecturer(s):	Dr. FERHAT DUMANLI		
Course Assistants:			

Course Objective and Content

Course Objectives:	With the globalizing world, the constant and rapid change in all areas is also felt in the field of fashion. For this reason, there has been a need for support in order to keep up with the rapid change and development of the fast and changing fashion concept from past to present and, most importantly, to respond quickly and effectively to the needs of today's fashion consumers and to gain an identity for themselves in social and business environments. With the studies carried out, it is aimed to be effective in the field of fashion and retail and to ensure long-term
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	continuity with the fashion consumer.
Course Content:	To create infrastructure on subjects such as the historical development of fashion, key players of fashion, trend analysis, fashion calendar, customer analysis, clothing analysis, hair and make-up principles.

Learning Outcomes

The students who have succeeded in this course;

- 1) Knows the basic concepts that make up fashion and style.
- 2) Understands issues related to fashion styles.
- 3) Determines the clothes, colors and forms suitable for the person and makes styling applications with accessories, hair and make-up elements.

Course Flow Plan

Week	Subject	Related Preparation
1)	Fashion history and development	
2)	The ones who influence the fashion industry.	
3)	Trend tracking	
4)	Fashion terminology and concepts	
5)	Fashion weeks and Fashion capitals	
6)	Fashion calendar and events	
7)	Analyzing the customer	
8)	Mid-term	
9)	Style analysis and application	
10)	Clothing, shoes, bags and accessory models	
11)	Preparing a lookbook for the customer	
12)	Hair and make-up principles	
13)	Practice	
14)	Practice	

Sources

Course Notes	Ders notları
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/ Textbooks:	
References:	<p>Somer, F. (2012). The Book of Styling : An Insider's Guide to Creating Your Own Look. CA: Zest Books.</p> <p>Güler, Ş. (2013). İmaj ve Stil Koçluğu. İstanbul: Alfa Yayıncılık.</p> <p>Okan, M., R. (2015). Kendi Stilini Yaratmak. İstanbul: Alfa Yayıncılık.</p>

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3
Program Outcomes			
1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.			
2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.			
3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.			
4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.			
5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.			
6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.			
7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.			
8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.			
9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.			
10) During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.			
11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.			

Course Learning Outcomes	1	2	3
12) Responds to emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society			
13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.			
14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.			
15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.			

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

	Program Outcomes	Level of Contribution
1)	Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.	
2)	Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.	
3)	Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.	
4)	Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.	
5)	Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.	
6)	Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.	
7)	Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.	

8)	Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.	
9)	By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.	
10)	During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.	
11)	Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.	
12)	In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society	
13)	Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.	
14)	Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.	
15)	Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Midterms	1	% 40
Final	1	% 60
total		% 100
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Preparation for the Activity	Spent for the Activity Itself	Completing the Activity Requirements	Workload
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Course Hours	14	3	2	1	84
Study Hours Out of Class	1	10			10
Midterms	1	10	2		12
Final	1	10	2		12
Total Workload					118