

Dentistry			
Bachelor	TR-NQF-HE: Level 6	QF-EHEA: First Cycle	EQF-LLL: Level 6

## Course Introduction and Application Information

Course Code:	UNI296		
Course Name:	Fundamentals of Business Administration		
Semester:	Spring		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:6. Master`s Degree</div> <div>QF-EHEA:First Cycle</div> <div>EQF-LLL:6. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. YASEMİN TORUN		
Course Lecturer(s):	YASEMİN TORUN, PhD		
Course Assistants:			

## Course Objective and Content

Course Objectives:	The course aims to enable students to learn concepts related to basic business and business functions; to understand current issues and business related developments and to create a foundation to integrate them with practice.
Course Content:	Enterprises and their Characteristics, Business Environment, Ethics and Social Responsibility in Enterprises, Establishment and Growth of Enterprises

Enterprises Management in planning, organizing, directing and controlling Functions, decision-making in business management, organizational design, and organizational culture, managing change and innovation, production and Marketing, Human Resources Management, Accounting and financial management

## Learning Outcomes

The students who have succeeded in this course;

- 1) Learns basic business and management concepts
- 2) Learns the functions of management and related theories
- 3) Become aware of current practices related to business
- 4) Creates a holistic knowledge of business and management issues
- 5) Gains a general embroidery angle related to entrepreneurship and management
- 6) Understands the relationships between enterprises and the environment
- 7) Develops an insight about the issues of social problems and ethical understanding in enterprises
- 8) Develops labor force skills that will ensure their employability

## Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction & Presentation of the Course Syllabus	
2)	Enterprises and Their Features	
3)	The Business Environment	
4)	Ethics and Social Responsibility in Enterprises	
5)	Establishment and Growth of Enterprises	
6)	Management in Enterprises	
7)	Business Management (Planning and Organizing Functions)	
8)	Business Management (Leading and Controlling Functions)	
9)	Midterm Week	
10)	Production in Enterprises	
11)	Marketing in Enterprises	
12)	Accounting and Financial Management in Enterprises	
13)	Human Resources Management in Enterprises	
14)	Term evaluation and closing	

15)	Final week	
16)	Final Week	

## Sources

Course Notes / Textbooks:	<ul style="list-style-type: none"> <li>• Robbins, Decenzo ve Coulter (2016), “Yönetimin Esasları”. 8. baskı, Pearson. (Çeviri Editörü: Adem Öğüt/ Nobel)</li> <li>• Girişimciliğin ve Küçük İşletme Yönetiminin Temelleri - Norman M. Scarborough</li> </ul>
References:	<ul style="list-style-type: none"> <li>• Robbins, Decenzo ve Coulter (2016), “Yönetimin Esasları”. 8. baskı, Pearson. (Çeviri Editörü: Adem Öğüt/ Nobel)</li> <li>• Girişimciliğin ve Küçük İşletme Yönetiminin Temelleri - Norman M. Scarborough</li> </ul>

## Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5	6	7	8
Program Outcomes								
1) Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.								
2) Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.								
3) Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.								
4) Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.								
5) Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.								
6) Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.								
7) Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and								

recommends the most appropriate treatment with a patient-centered approach. <b>Course Learning Outcomes</b>	1	2	3	4	5	6	7	8
8) Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.								
9) By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.								
10) During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.								
11) Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.								
12) In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society								
13) Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.								
14) Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.								
15) Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.								

### Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Average	3 Highest

Program Outcomes	Level of Contribution

1)	Has basic and up-to-date knowledge in the field of dentistry, follows scientific publications, and applies evidence-based data to his/her professional practice.	
2)	Knows well and effectively uses devices, tools, and materials specific to diagnosis and treatment in the field of dentistry.	
3)	Evaluates the knowledge in the field of dentistry critically, integrates it with the knowledge of disciplines in the field of health, uses it by analyzing and synthesizing it.	
4)	Produces projects related to the field of dentistry, can work with other health disciplines, takes part as a member of the research team and evaluates and reports the results obtained at a scientific level.	
5)	Uses information that will contribute to the dentistry profession during practice, takes responsibility, and produces solutions in unforeseen situations.	
6)	Shares, compares, and exchanges dental knowledge with professional colleagues in social and scientific environments in written, verbal, and visual forms.	
7)	Within the framework of social, scientific, and ethical values including patient privacy, communicates with patients and their relatives, knows all the characteristics of the patient, and recommends the most appropriate treatment with a patient-centered approach.	
8)	Follows technological developments, participates in national and international studies, and shares and presents own observations, experiences, and research to further advance dental practices.	
9)	By adopting the principle of lifelong learning throughout the dentistry profession, follows current evidence-based dental knowledge and uses it during his professional practice.	
10)	During dental practice, in cases such as abuse and addiction, performs the treatment by exhibiting the behaviors required by social ethics and legal rules, and collects and records the relevant data.	
11)	Uses basic and current knowledge in the field of dentistry during professional practice for the benefit of society within the framework of national values and country realities.	
12)	In natural disasters and emergency cases, takes the protective measures required by the dentistry profession; performs professional practices that benefit patients and society	
13)	Generates ideas regarding health policy in dentistry, prioritizes individual and public health, and carries out preventive and therapeutic medical practices within the framework of scientific, ethical, and quality processes.	
14)	Differentiates the signs and symptoms commonly encountered in the dentistry profession, makes a treatment plan and refers when necessary, and manages diseases and clinical situations regarding their urgency and patient priority.	

15)	Can assume the leadership responsibility of the team he/she works for, manage it following scientific criteria, and support the professional development of the team.	
-----	---	--

### Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	2	% 40
Final	1	% 60
<b>total</b>		<b>% 100</b>
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
<b>total</b>		<b>% 100</b>

### Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	42
Study Hours Out of Class	13	13
Homework Assignments	2	34
Final	14	28
<b>Total Workload</b>		<b>117</b>