

Medicine			
Bachelor	TR-NQF-HE: Level 7	QF-EHEA: Second Cycle	EQF-LLL: Level 7

Course Introduction and Application Information

Course Code:	UNI296		
Course Name:	Fundamentals of Business Administration		
Semester:	Spring Fall		
Course Credits:	<div>ECTS</div> <div>5</div>		
Language of instruction:	Turkish		
Course Condition:			
Does the Course Require Work Experience?:	No		
Type of course:	University Elective		
Course Level:	<div> <div>Bachelor</div> <div>TR-NQF-HE:7. Master`s Degree</div> <div>QF-EHEA:Second Cycle</div> <div>EQF-LLL:7. Master`s Degree</div> </div>		
Mode of Delivery:	E-Learning		
Course Coordinator:	Dr. Öğr. Üy. YASEMİN TORUN		
Course Lecturer(s):	YASEMİN YORUN, PhD		
Course Assistants:			

Course Objective and Content

Course Objectives:	The course aims to enable students to learn concepts related to basic business and business functions; to understand current issues and business related developments and to create a foundation to integrate them with practice.
Course	Enterprises and their Characteristics, Business Environment, Ethics and Social Responsibility in

Content:	Enterprises, Establishment and Growth of Enterprises Enterprises Management in planning, organizing,directing and controlling Functions, decision-making in business management, organizational design, and organizational culture, managing change and innovation, production and Marketing, Human Resources Management, Accounting and financial management
----------	--

Learning Outcomes

The students who have succeeded in this course;

- 1) Learns basic business and management concepts
- 2) Learns the functions of management and related theories
- 3) Become aware of current practices related to business
- 4) Creates a holistic knowledge of business and management issues
- 5) Gains a general embroidery angle related to entrepreneurship and management
- 6) Understands the relationships between enterprises and the environment
- 7) Develops an insight about the issues of social problems and ethical understanding in enterprises
- 8) Develops labor force skills that will ensure their employability

Course Flow Plan

Week	Subject	Related Preparation
1)	Introduction & Presentation of the Course Syllabus	
2)	Enterprises and Their Features	
3)	The Business Environment	
4)	Ethics and Social Responsibility in Enterprises	
5)	Establishment and Growth of Enterprises	
6)	Management in Enterprises	
7)	Business Management (Planning and Organizing Functions)	
8)	Business Management (Leading and Controlling Functions)	
9)	Midterm Week	
10)	Production in Enterprises	
11)	Marketing in Enterprises	
12)	Accounting and Financial Management in Enterprises	
13)	Human Resources Management in Enterprises	

14)	Term evaluation and closing	
15)	Final week	
16)	Final Week	

Sources

Course Notes / Textbooks:	
References:	<ul style="list-style-type: none"> • Robbins, Decenzo ve Coulter (2016), “Yönetimin Esasları”. 8. baskı, Pearson. (Çeviri Editörü: Adem Öğüt/ Nobel) • Girişimciliğin ve Küçük İşletme Yönetiminin Temelleri - Norman M. Scarborough

Course - Program Learning Outcome Relationship

Course Learning Outcomes	1	2	3	4	5	6	7	8
Program Outcomes								
1) When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.								
2) knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.								
3) is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.								
4) knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.								
5) can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.								
6) knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.								

<p>7) can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.</p> <p>Course Learning Outcomes</p>	1	2	3	4	5	6	7	8
8) knows the clinical decision-making process, evidence-based medicine practices and current approaches.								
9) knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public health problems such as epidemics and pandemics.								
10) knows the biopsychosocial approach, evaluates the causes of diseases by considering the individual and his / her environment.								
11) is capable of having effective oral and/or written communication with patients and their relatives, society and colleagues.								
12) knows the techniques, methods and rules of researching. It contributes to the creation, sharing, implementation and development of new professional knowledge and practices by using science and scientific method within the framework of ethical rules.								
13) can collect health data, analyze them, present them in summary, and prepare forensic reports.								
14) knows the place of physicians as an educator, administrator and researcher in delivery of health care. It takes responsibility for the professional and personal development of own and colleagues in all interdisciplinary teams established to increase the health level of the society.								
15) knows employee health, environment and occupational safety issues and takes responsibility when necessary.								
16) knows health policies and is able to evaluate their effects in the field of application.								
17) keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.								
18) applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.								

Course Learning Outcomes Course - Learning Outcome Relationship		1	2	3	4	5	6	7	8
No Effect	1 Lowest	2 Average			3 Highest				

	Program Outcomes	Level of Contribution
1)	When Istinye University Faculty of Medicine student is graduated who knows the historical development of medicine, medical practices, and the medical profession and their importance for society.	
2)	knows the normal structure and function of the human body at the level of molecules, cells, tissues, organs and systems.	
3)	is capable of systematically taking an accurate and effective social and medical history from their patients and make a comprehensive physical examination.	
4)	knows the laboratory procedures related to diseases; In primary care, the necessary material (blood, urine, etc.) can be obtained from the patient with appropriate methods and can perform the necessary laboratory procedures for diagnosis and follow-up or request laboratory tests.	
5)	can distinguish pathological changes in structure and functions during diseases from physiological changes and can Interpret the patient's history, physical examination, laboratory and imaging findings, and arrive at a pre-diagnosis and diagnosis of the patient's problem.	
6)	knows, plans and applies primary care and emergency medical treatment practices, rehabilitation stages.	
7)	can keep patient records accurately and efficiently, know the importance of confidentiality of patient information and records, and protects this privacy.	
8)	knows the clinical decision-making process, evidence-based medicine practices and current approaches.	
9)	knows and applies the basic principles of preventive health measures and the protection of individuals from diseases and improving health, and recognizes the individual and/or society at risk, undertakes the responsibility of the physician in public health problems such as epidemics and pandemics.	
10)	knows the biopsychosocial approach, evaluates the causes of diseases by considering the individual and his / her environment.	

11)	is capable of having effective oral and/or written communication with patients and their relatives, society and colleagues.	
12)	knows the techniques, methods and rules of researching. It contributes to the creation, sharing, implementation and development of new professional knowledge and practices by using science and scientific method within the framework of ethical rules.	
13)	can collect health data, analyze them, present them in summary, and prepare forensic reports.	
14)	knows the place of physicians as an educator, administrator and researcher in delivery of health care. It takes responsibility for the professional and personal development of own and colleagues in all interdisciplinary teams established to increase the health level of the society.	
15)	knows employee health, environment and occupational safety issues and takes responsibility when necessary.	
16)	knows health policies and is able to evaluate their effects in the field of application.	
17)	keeps medical knowledge up-to-date within the framework of lifelong learning responsibility.	
18)	applies own profession by knowing about ethical obligations and legal responsibilities, prioritizing human values and with self-sacrifice throughout own medical life.	

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Homework Assignments	2	% 40
Final	1	% 60
total		% 100
PERCENTAGE OF SEMESTER WORK		% 40
PERCENTAGE OF FINAL WORK		% 60
total		% 100

Workload and ECTS Credit Calculation

Activities	Number of Activities	Workload
Course Hours	14	42

Study Hours Out of Class	13	13
Homework Assignments	2	34
Final	14	28
Total Workload		117